

onswerk

# Video — workshops



# Video — productie



# De opname

Denk er aan de iPhone  
horizontaal te houden!





# De opname



Denk er aan de iPhone  
horizontaal te houden!



# Een paar voorbeelden



- de close-up en het mediumshot
- het (tegen)licht
- het kader



# De achtergrond en de uitsnede



de close-up



# De achtergrond en de uitsnede



de close-up

de medium close-up

het mediumshot (of halftotaal)



# De achtergrond en de uitsnede





# De achtergrond silhouet





De achtergrond overbelicht





# Het kader en de kijkrichting





# De hulpmiddelen microfoon en koptelefoon





# De hulpmiddelen statief en stabilizer





# De hulpmiddelen de powerbank



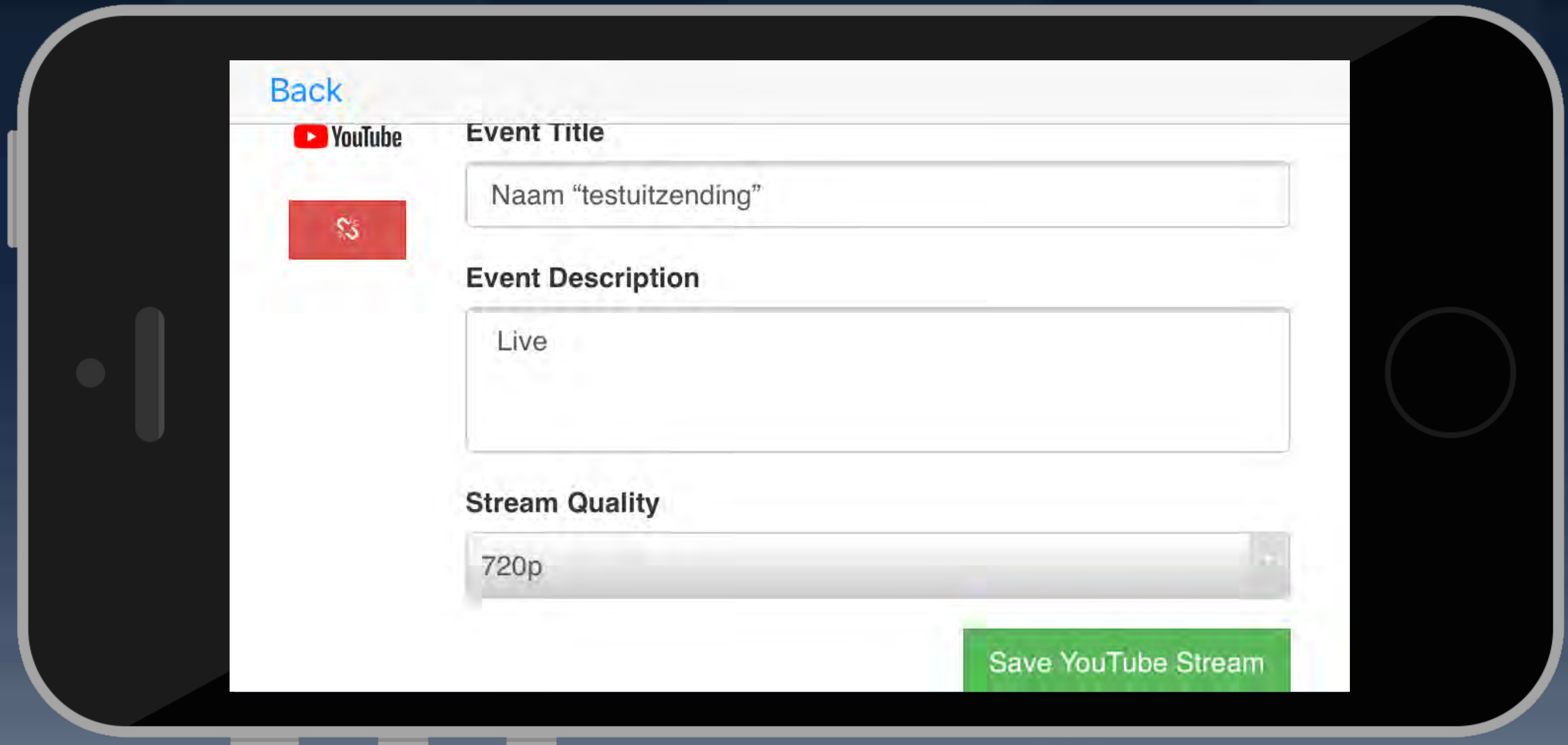


# Instellingen camera app





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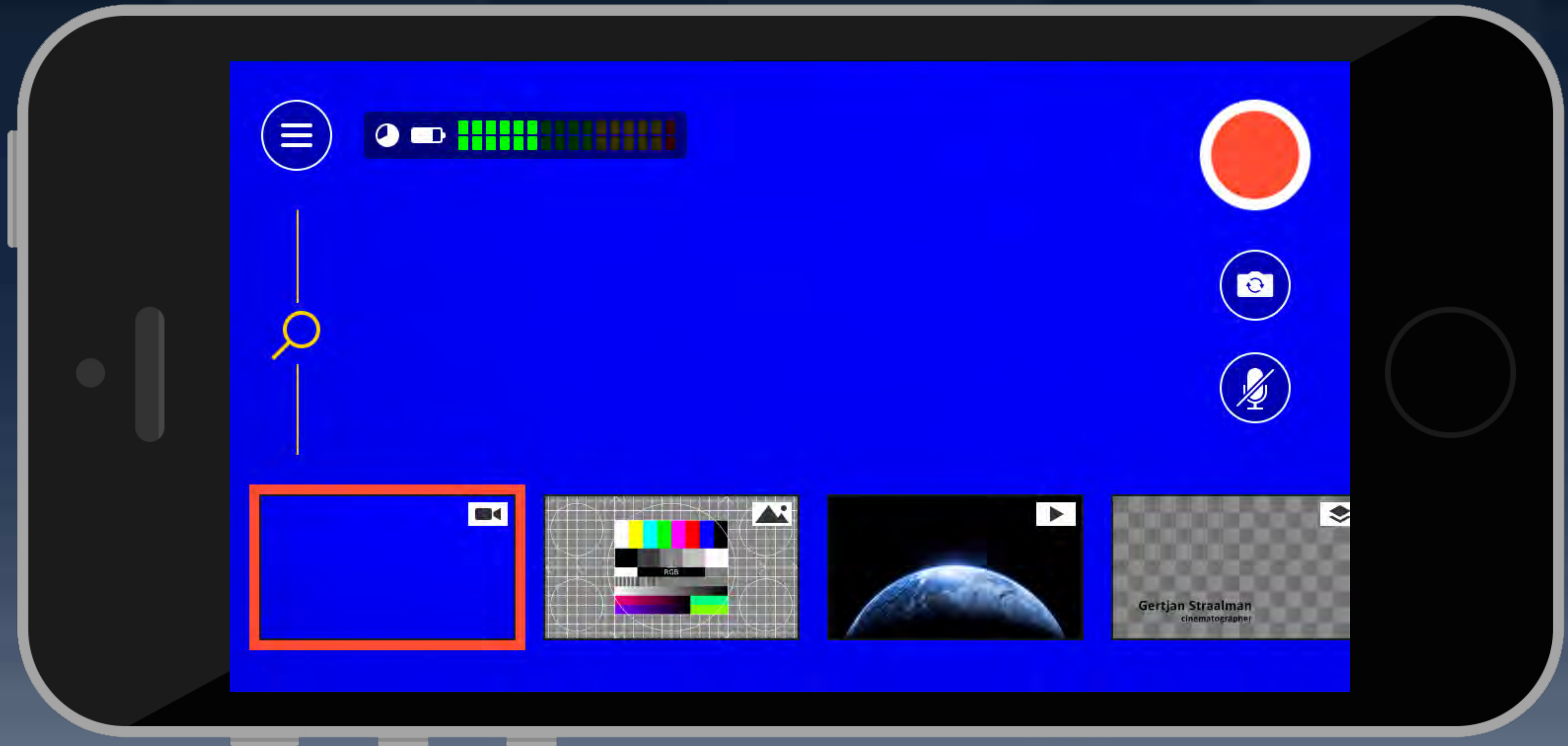


# Instellingen Switcher-Go app



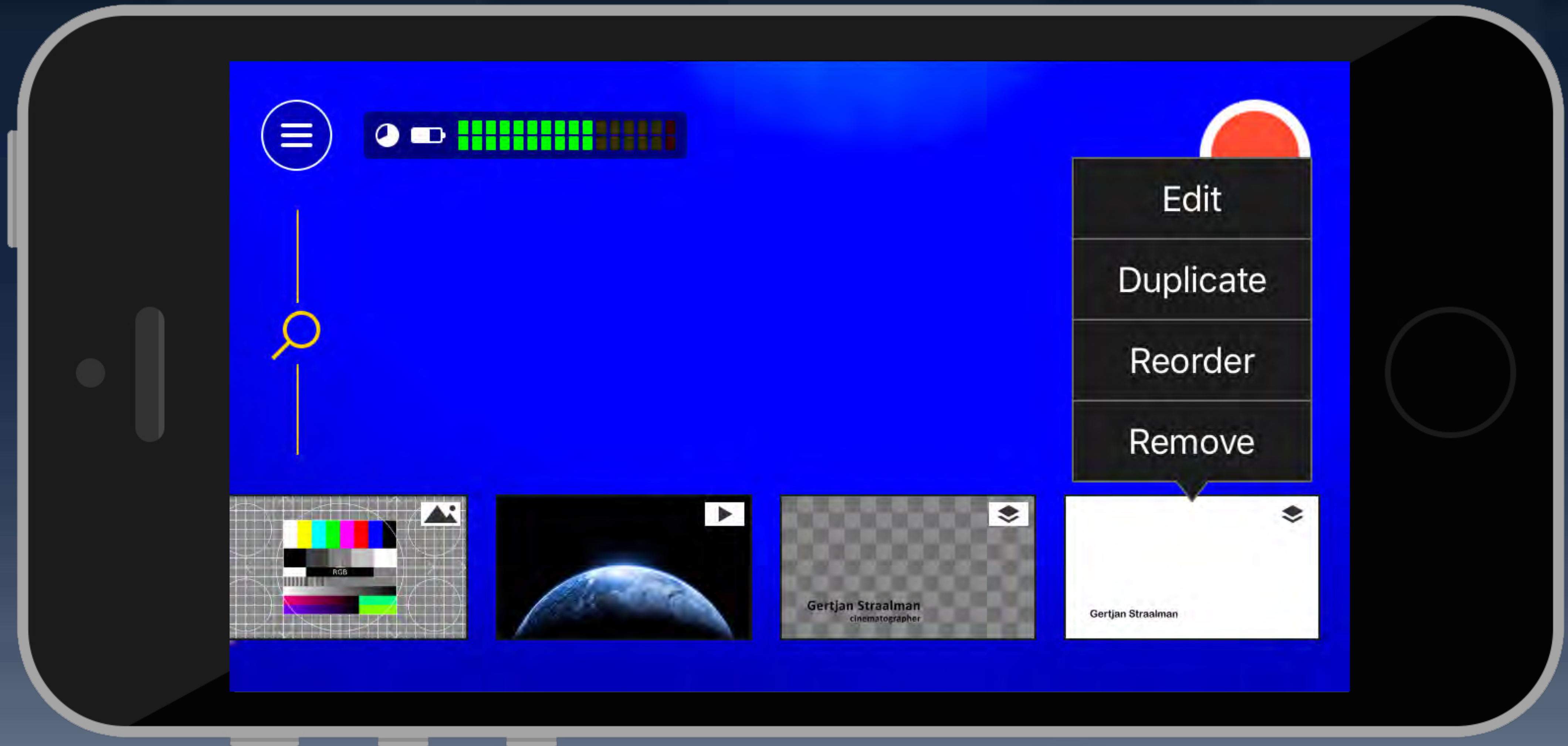


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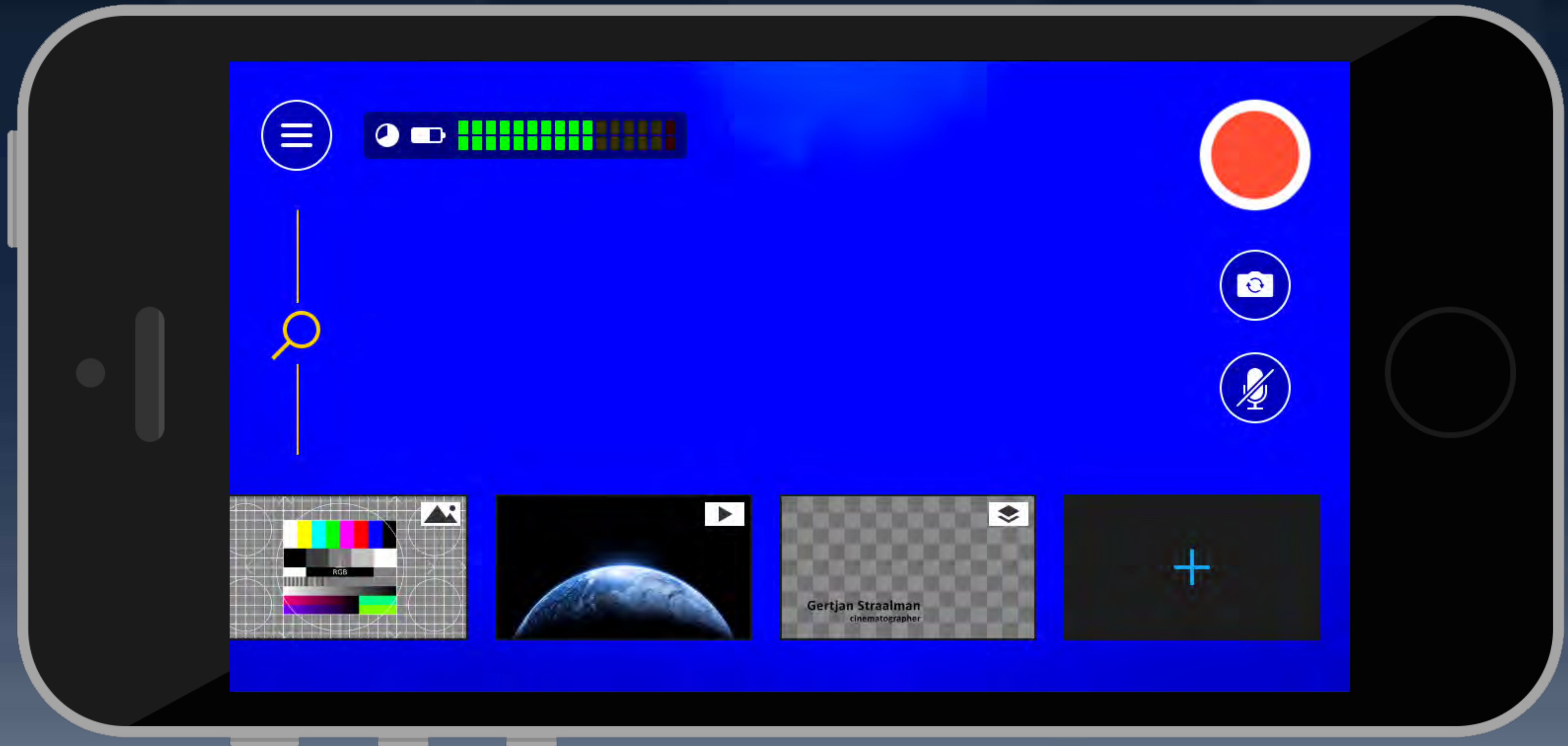


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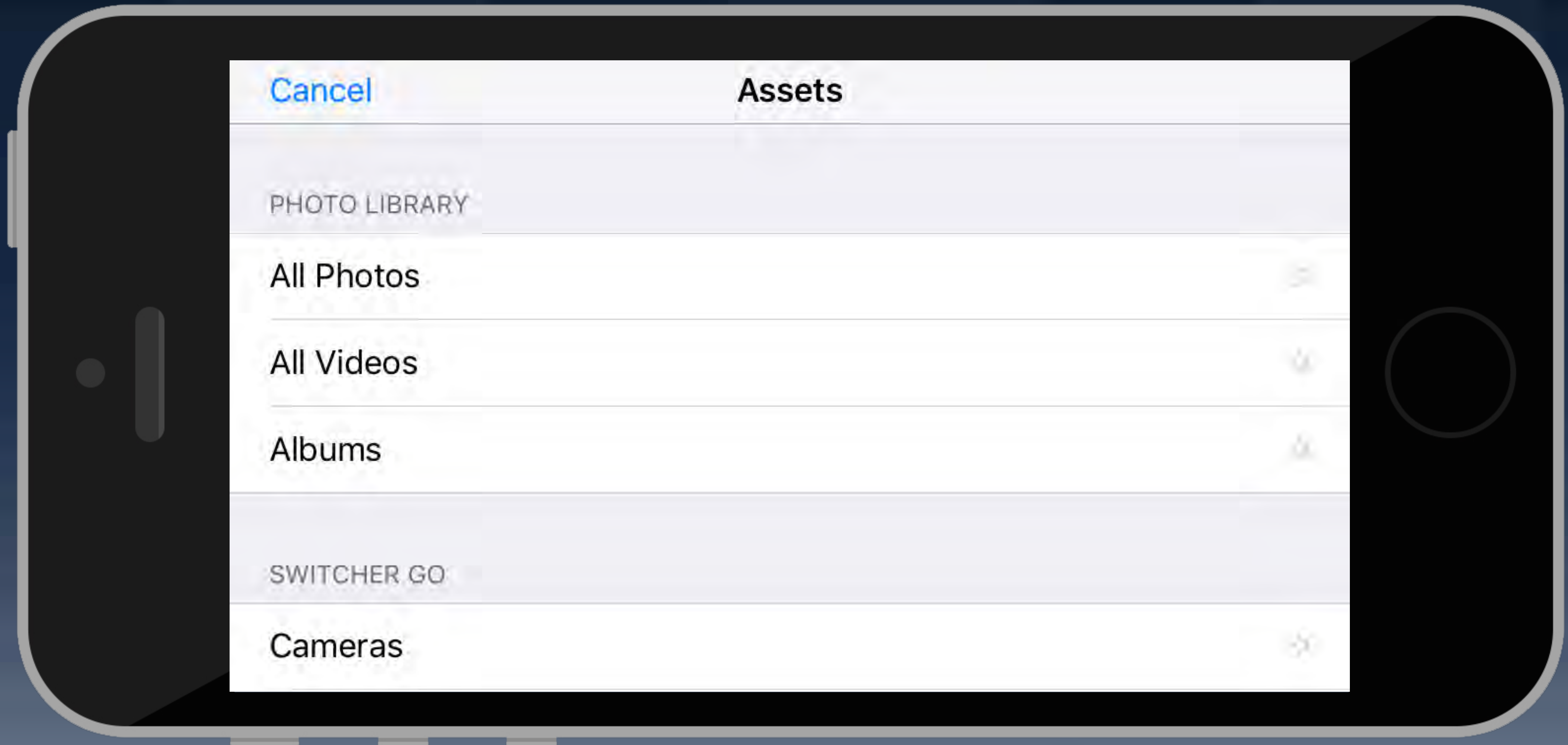


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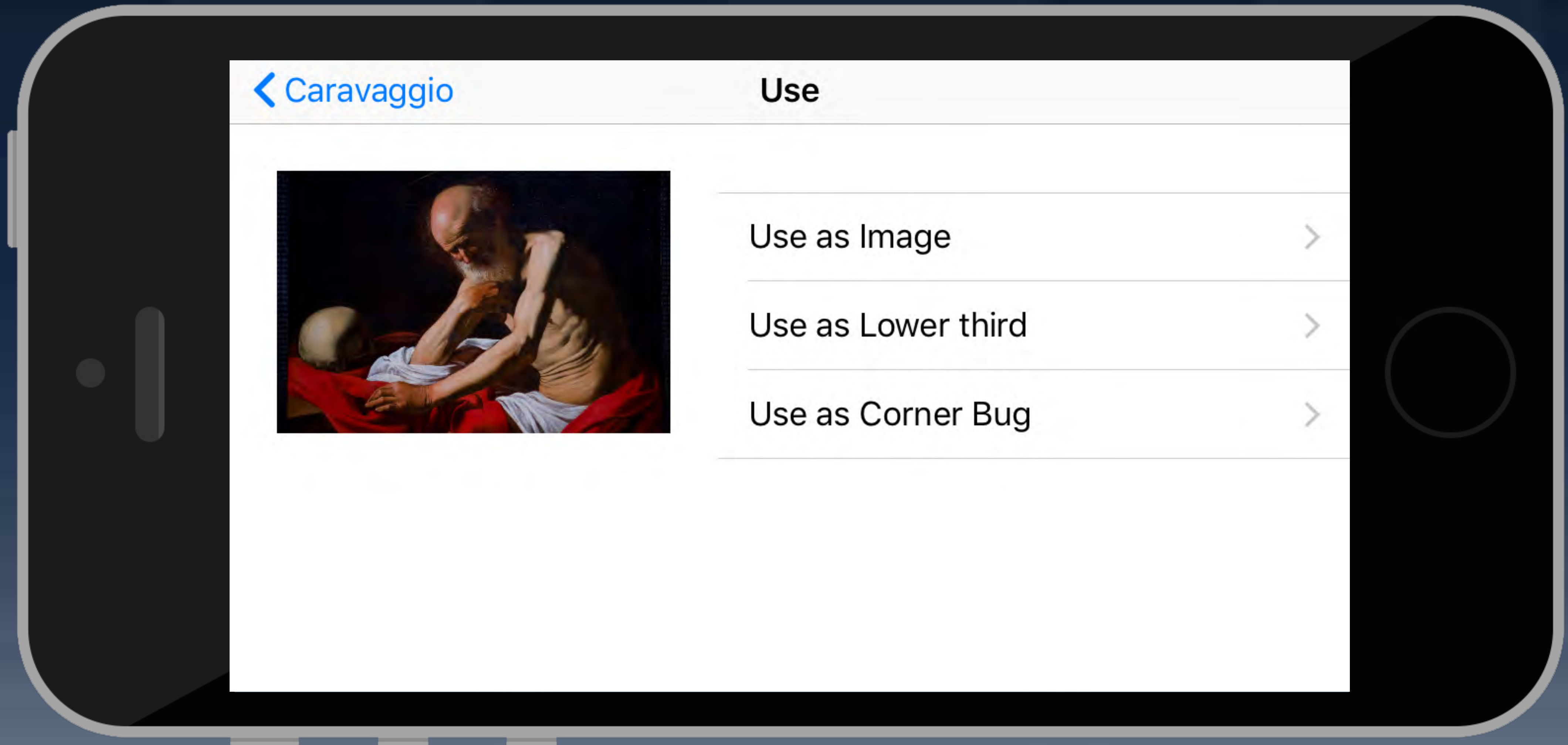


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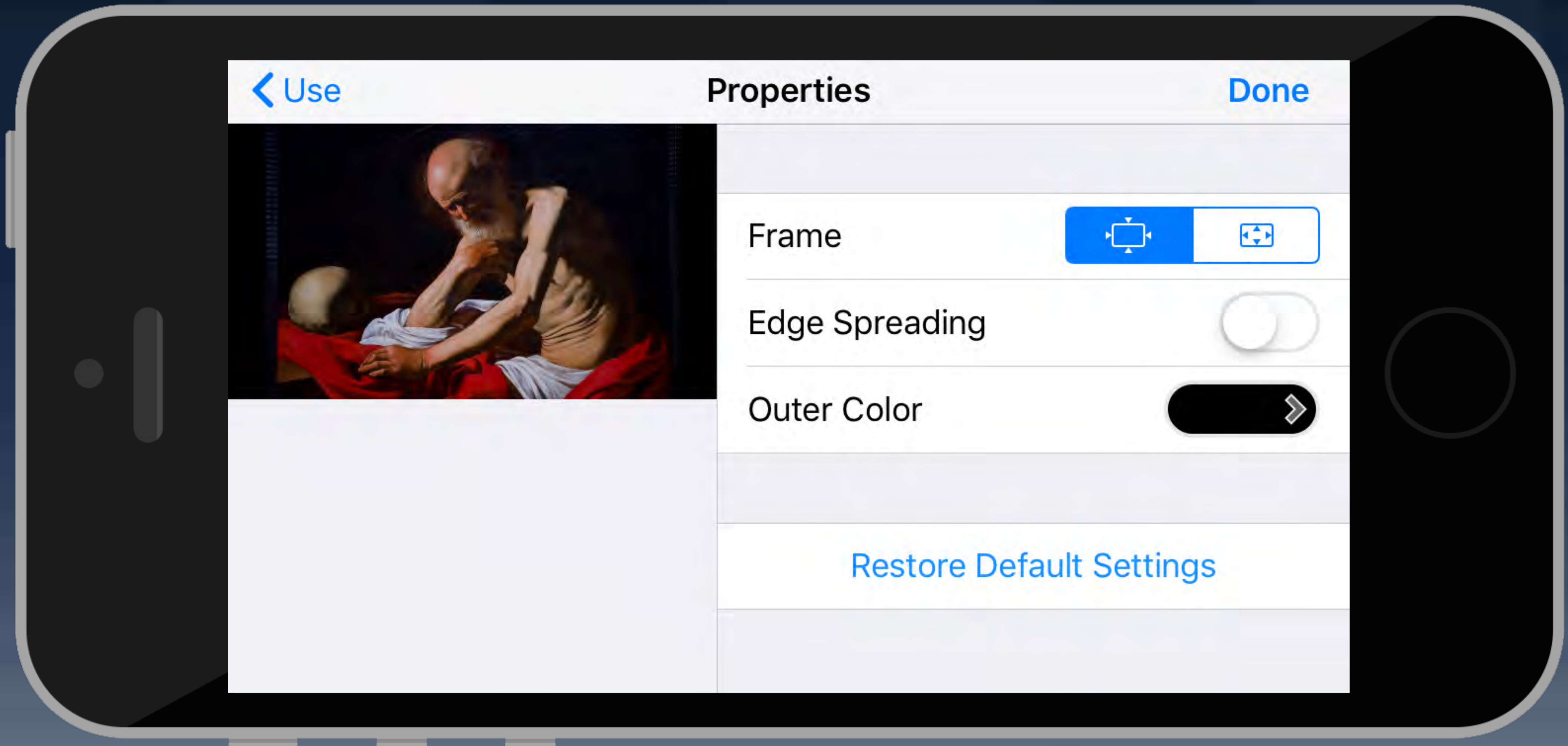


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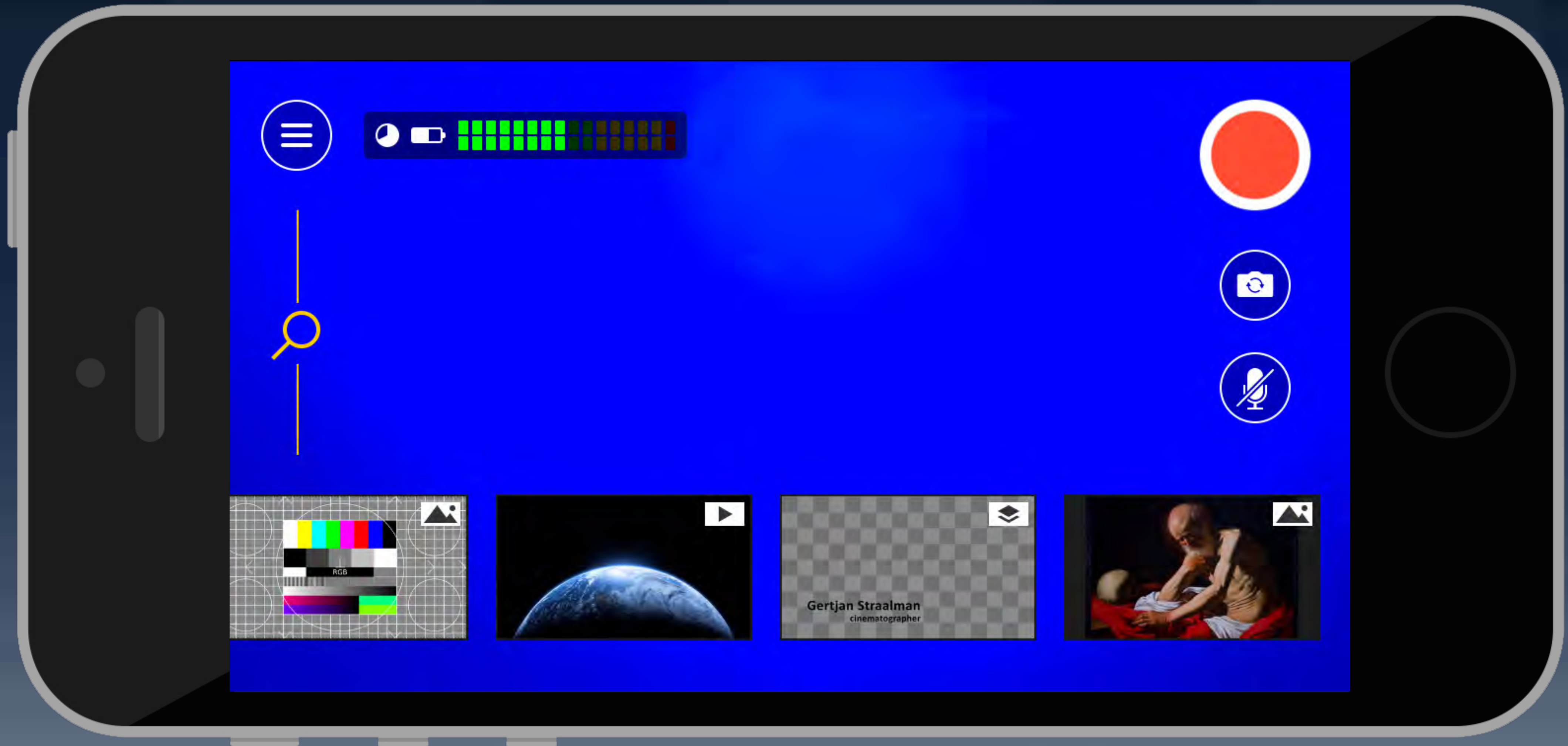


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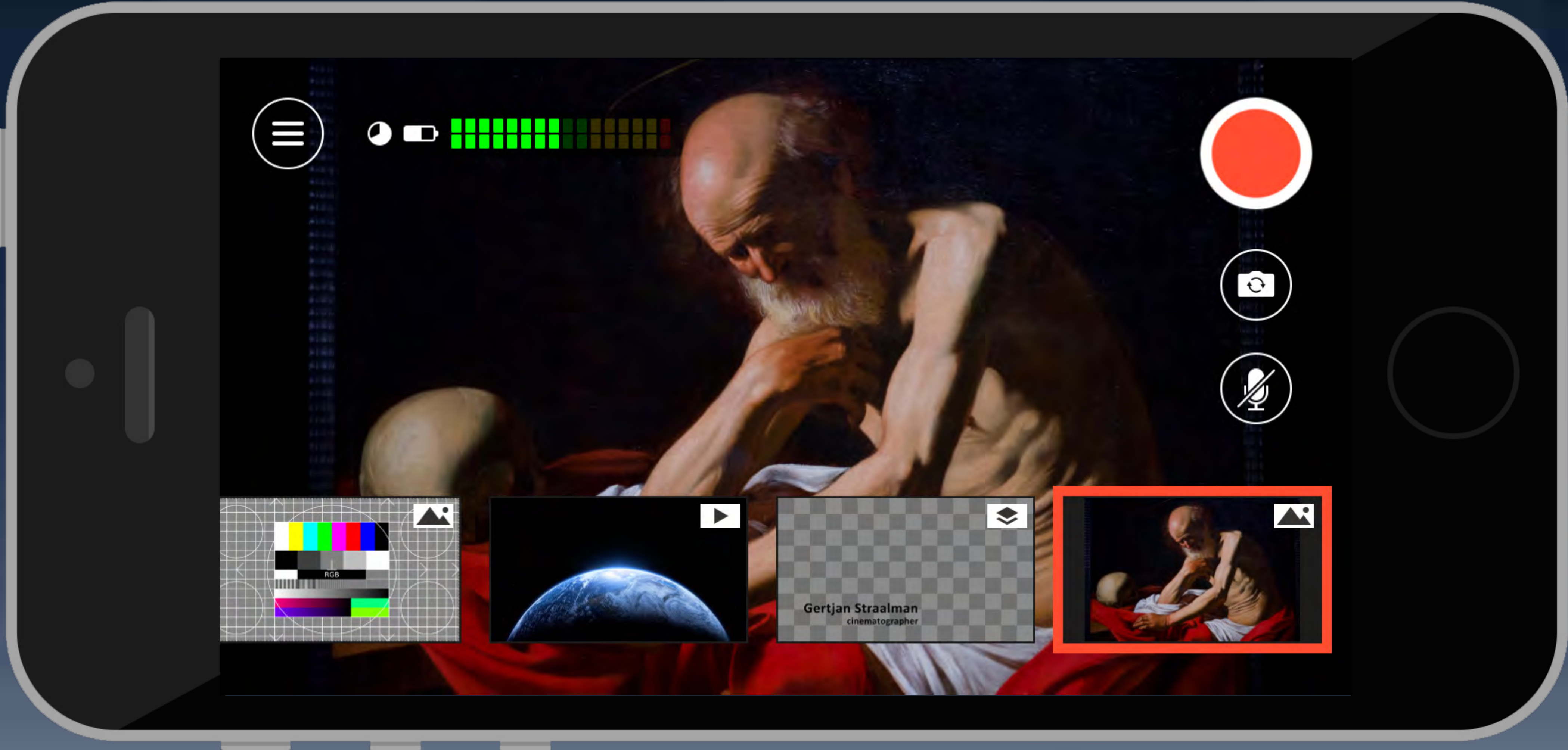


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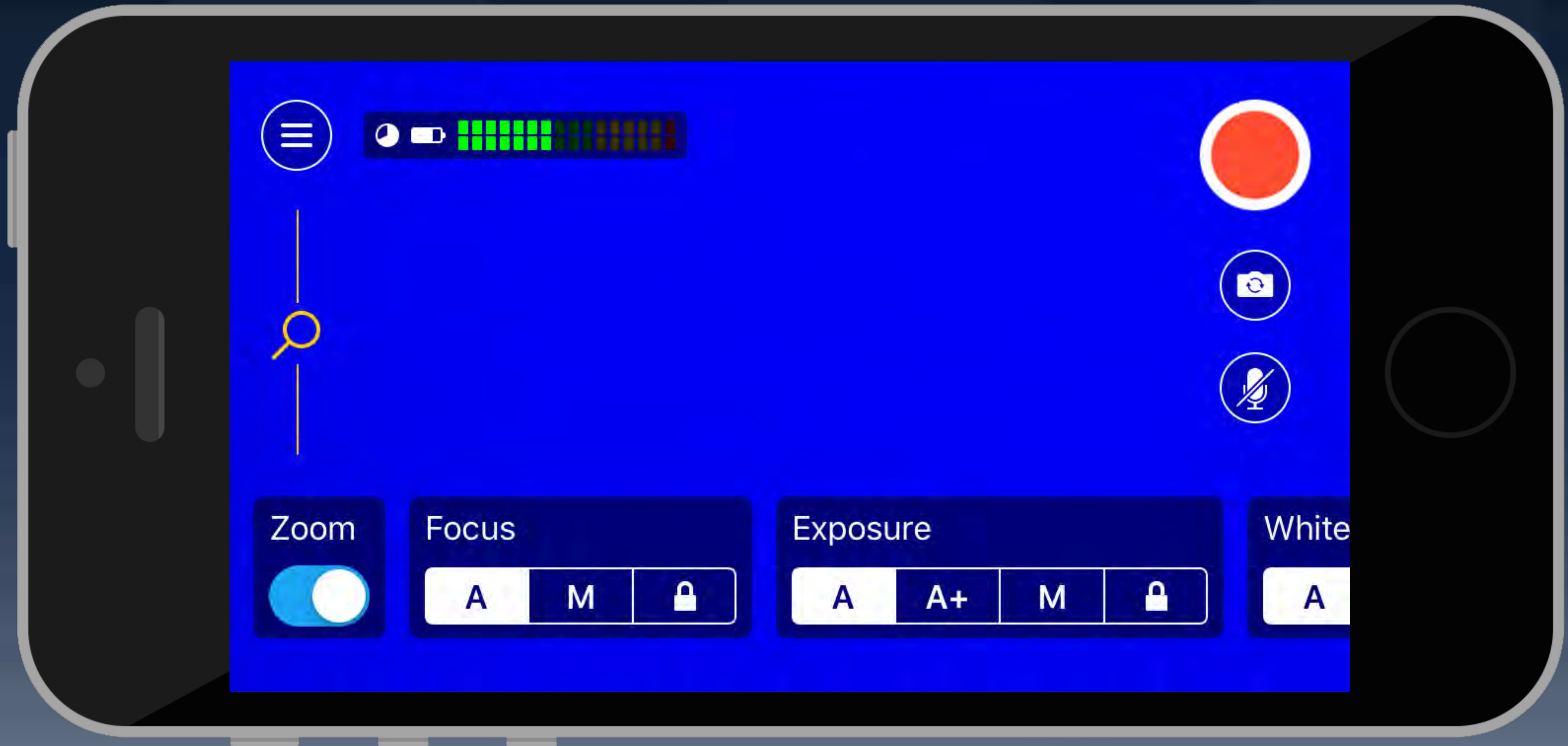


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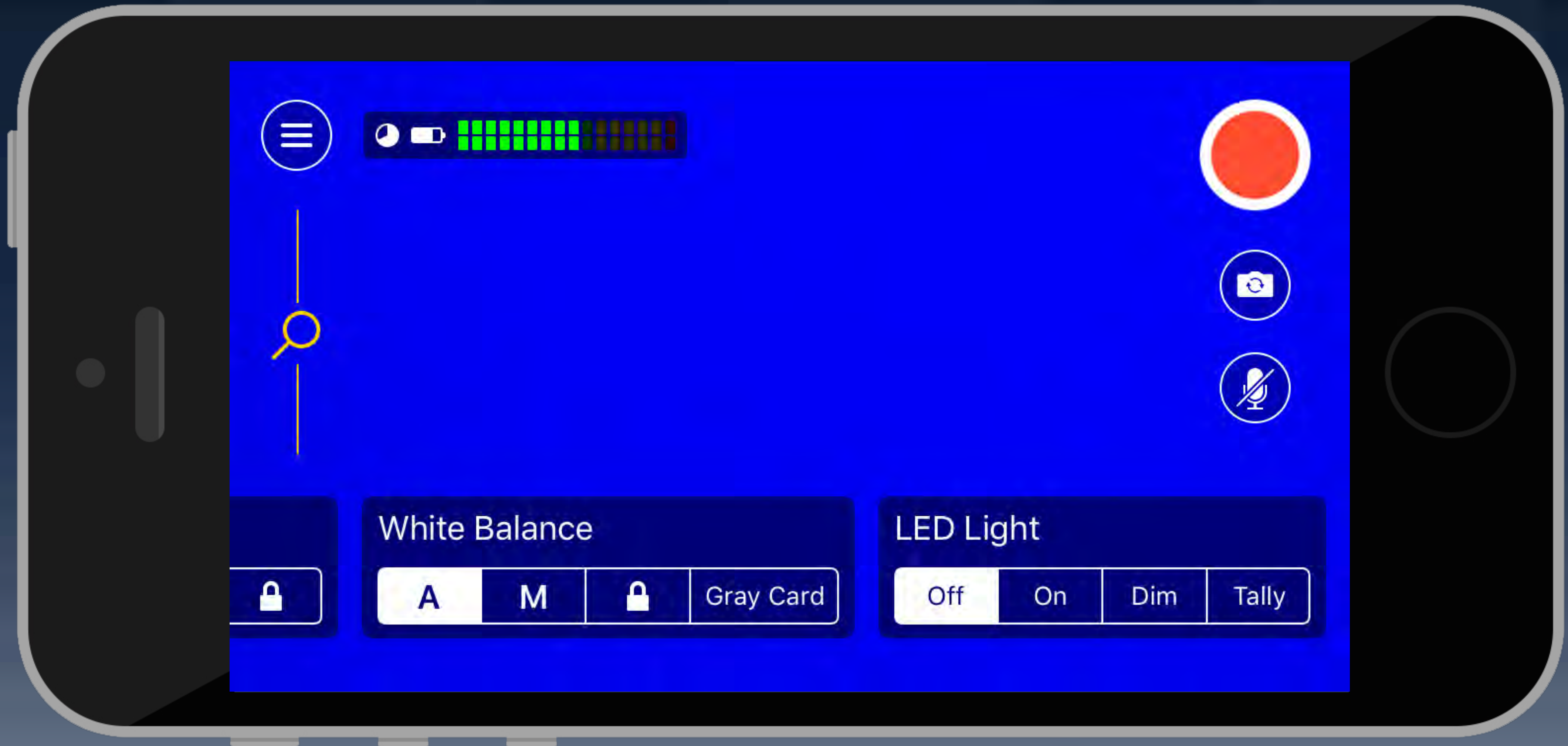


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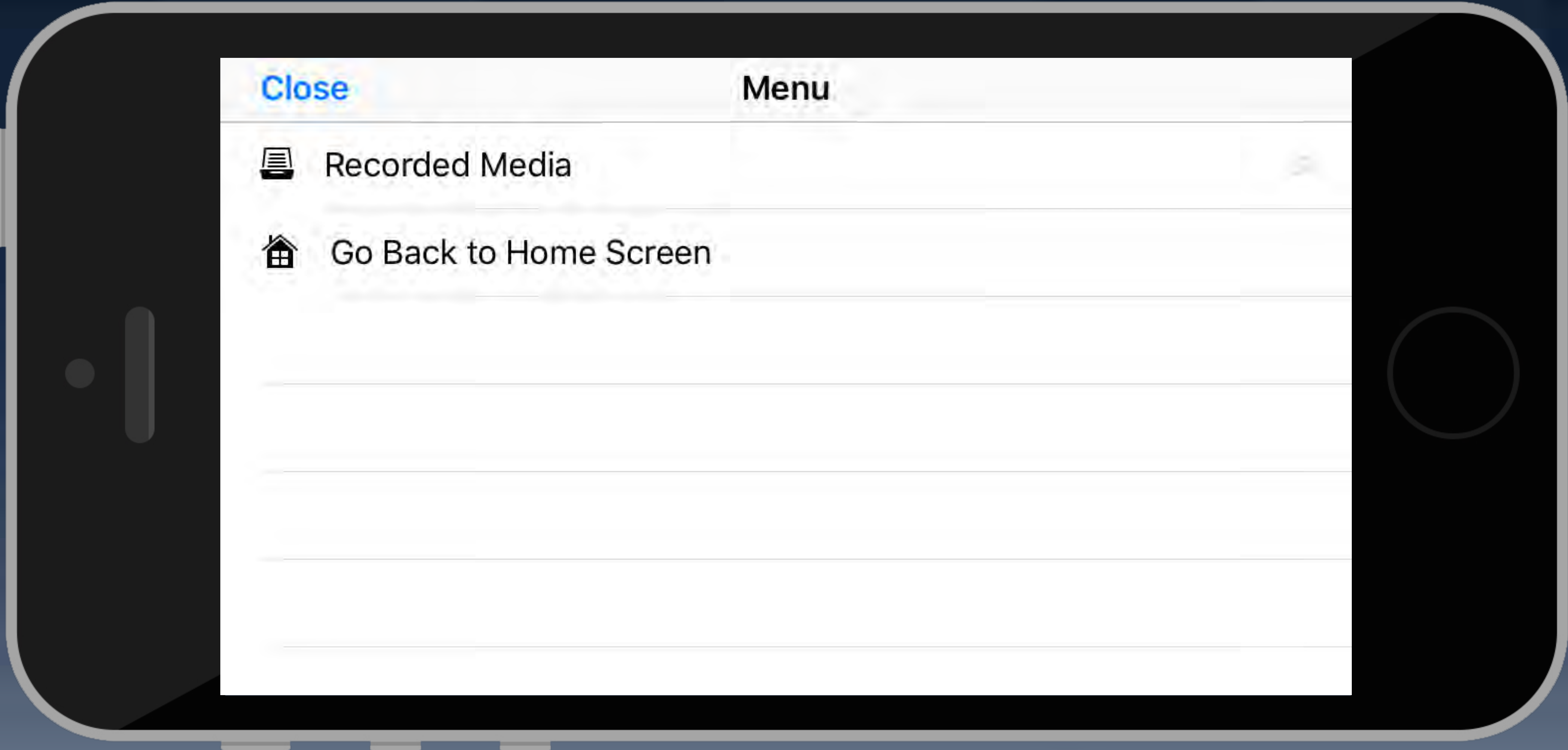


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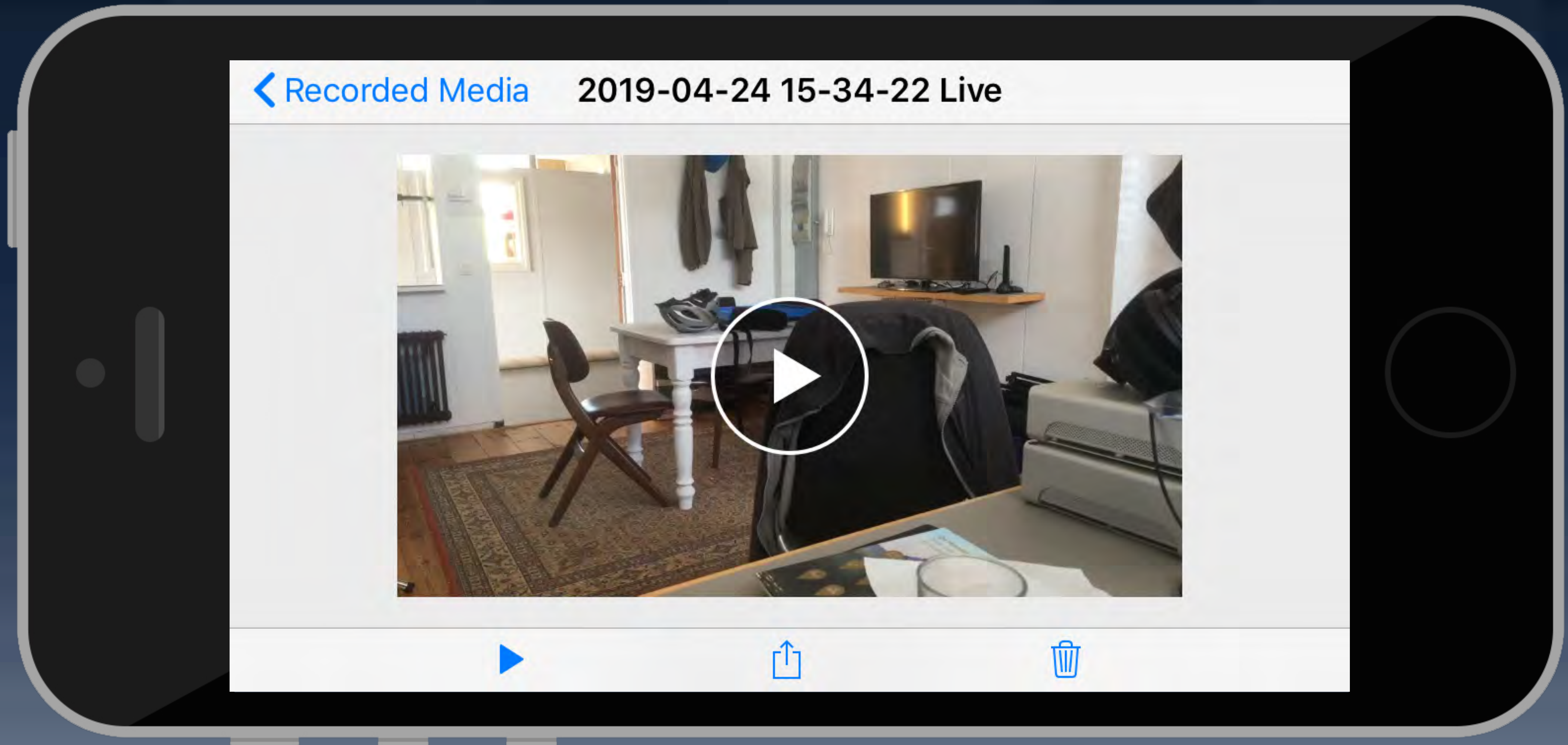


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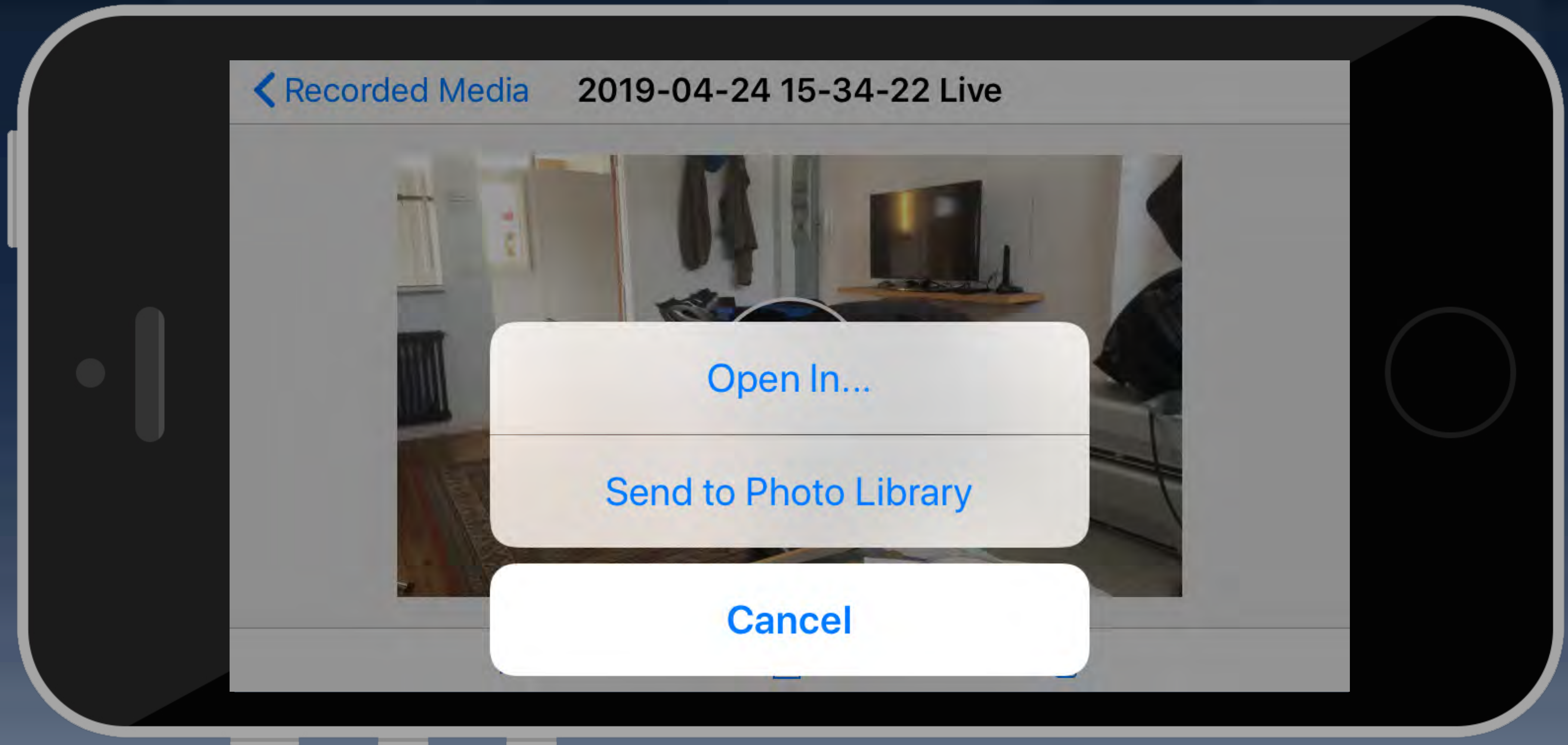


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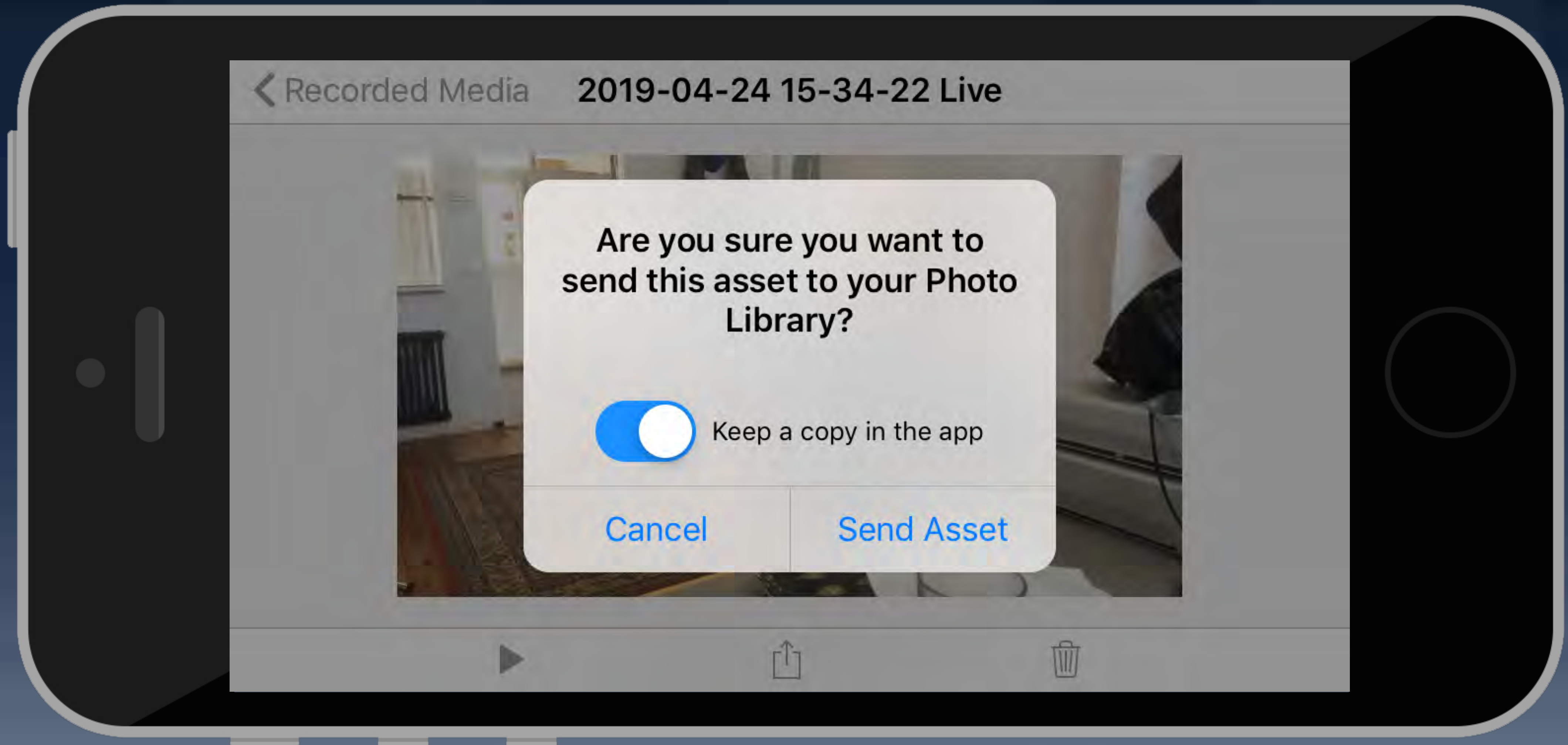


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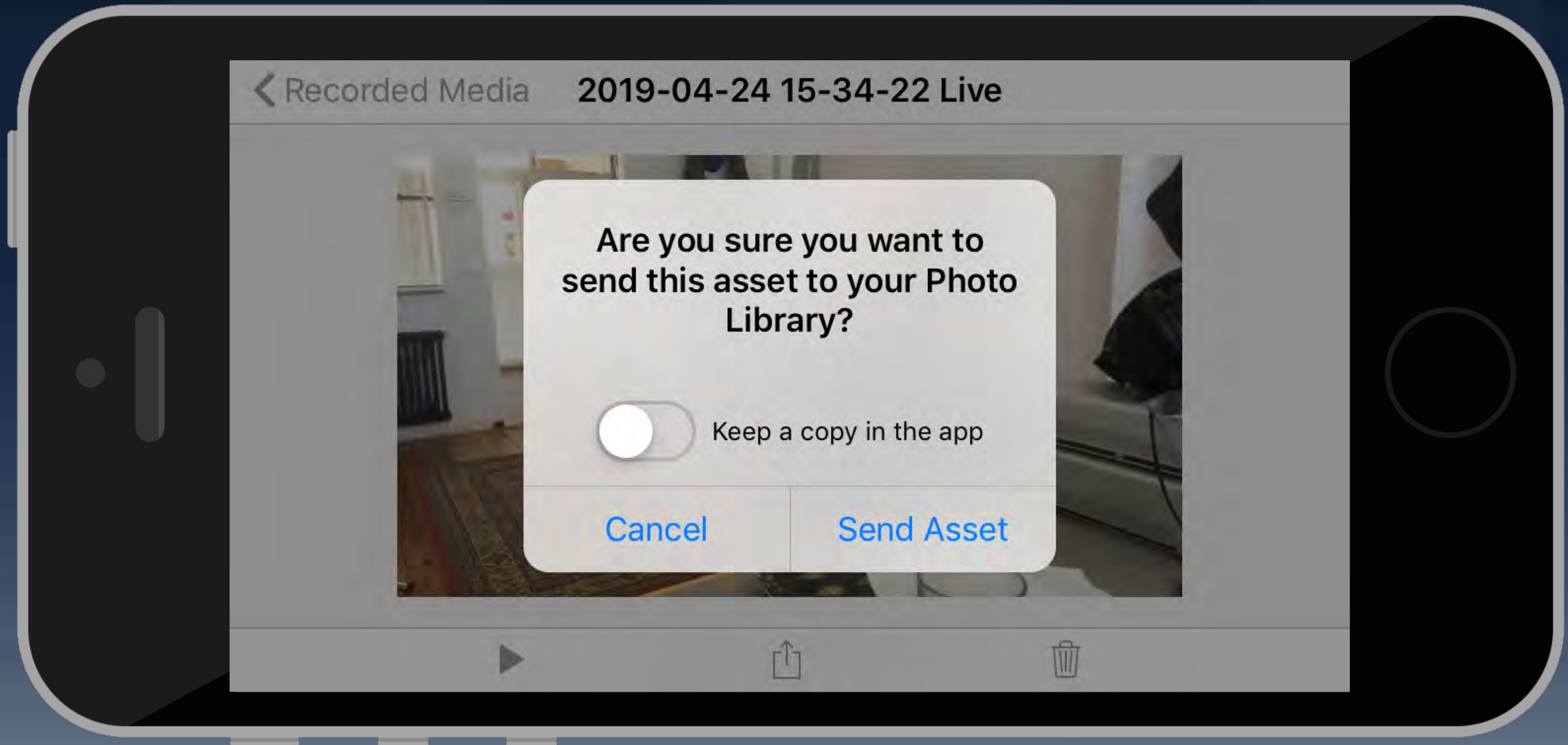


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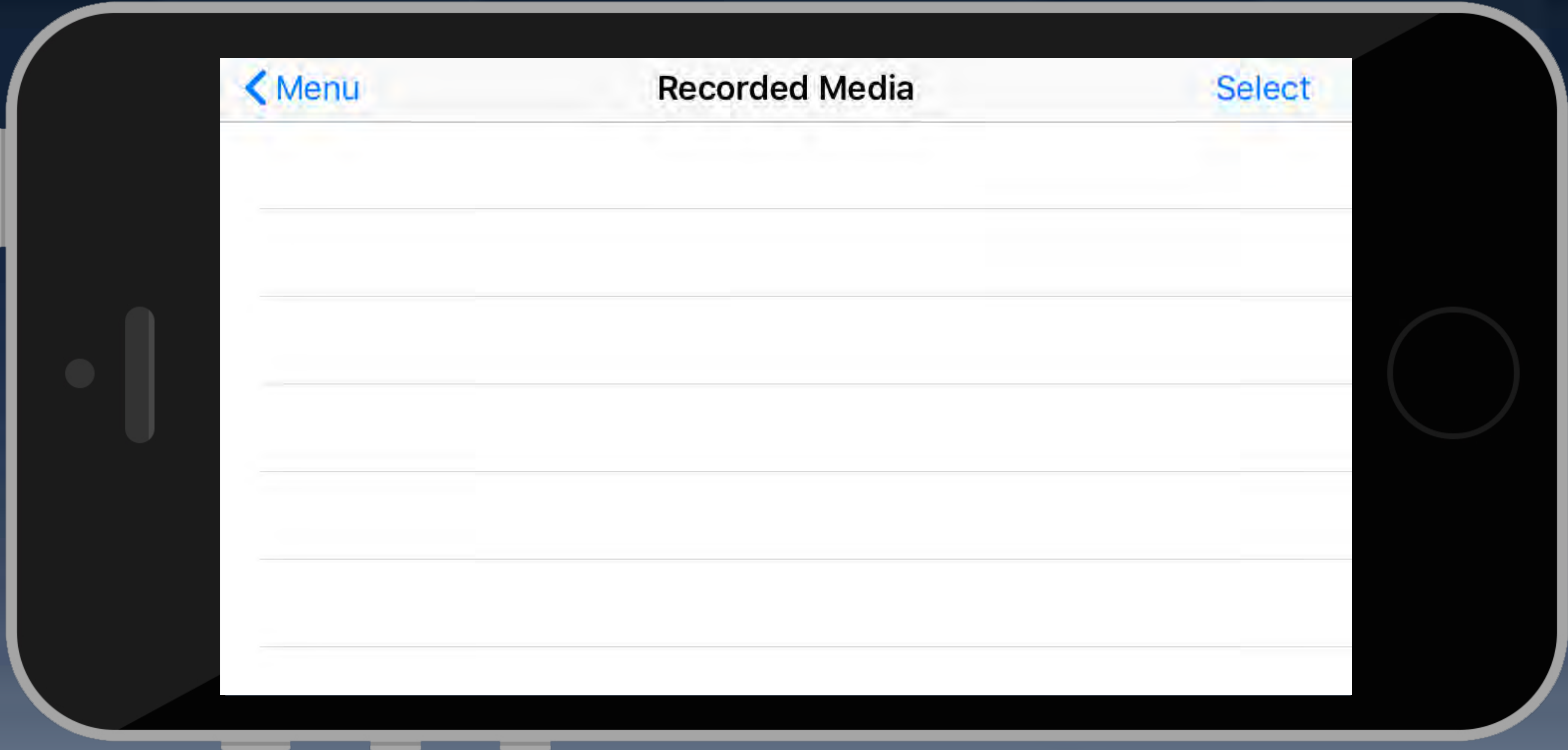


# Instellingen Switcher-Go app





# Instellingen Switcher-Go app





schoonmaken lens





# Microfoon





praktijk: testen geluid





# Praktijkoefening Switcher Go

Teams van 2 personen



# Middagprogramma

Werken met Switcher Studio

Demo live uitzending voor Facebook klaarmaken

Praktijkoefening met Switcher Studio (14.00-15.30)

Evaluatie

Tips, vervolg en afsluiting





# Voorbeeld live uitzending

Museum Hilversum

Tentoonstelling zilveren camera











# Switcher Studio op iPad

Werken met max. 9 iPhones

Foto's, video's en presentaties en titels

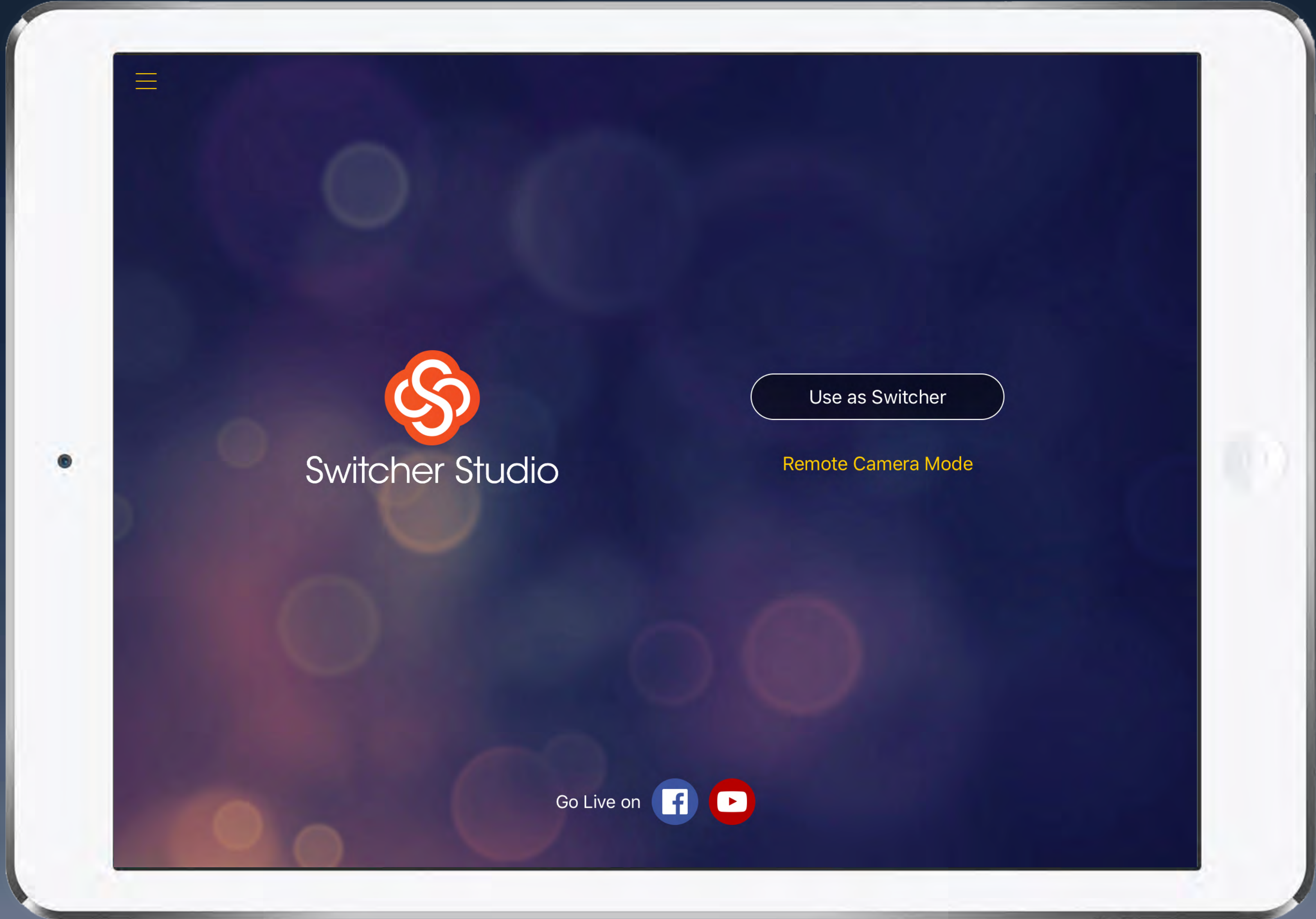
Live chat correspondent (betá)

Programmeren van uitzendingen social media



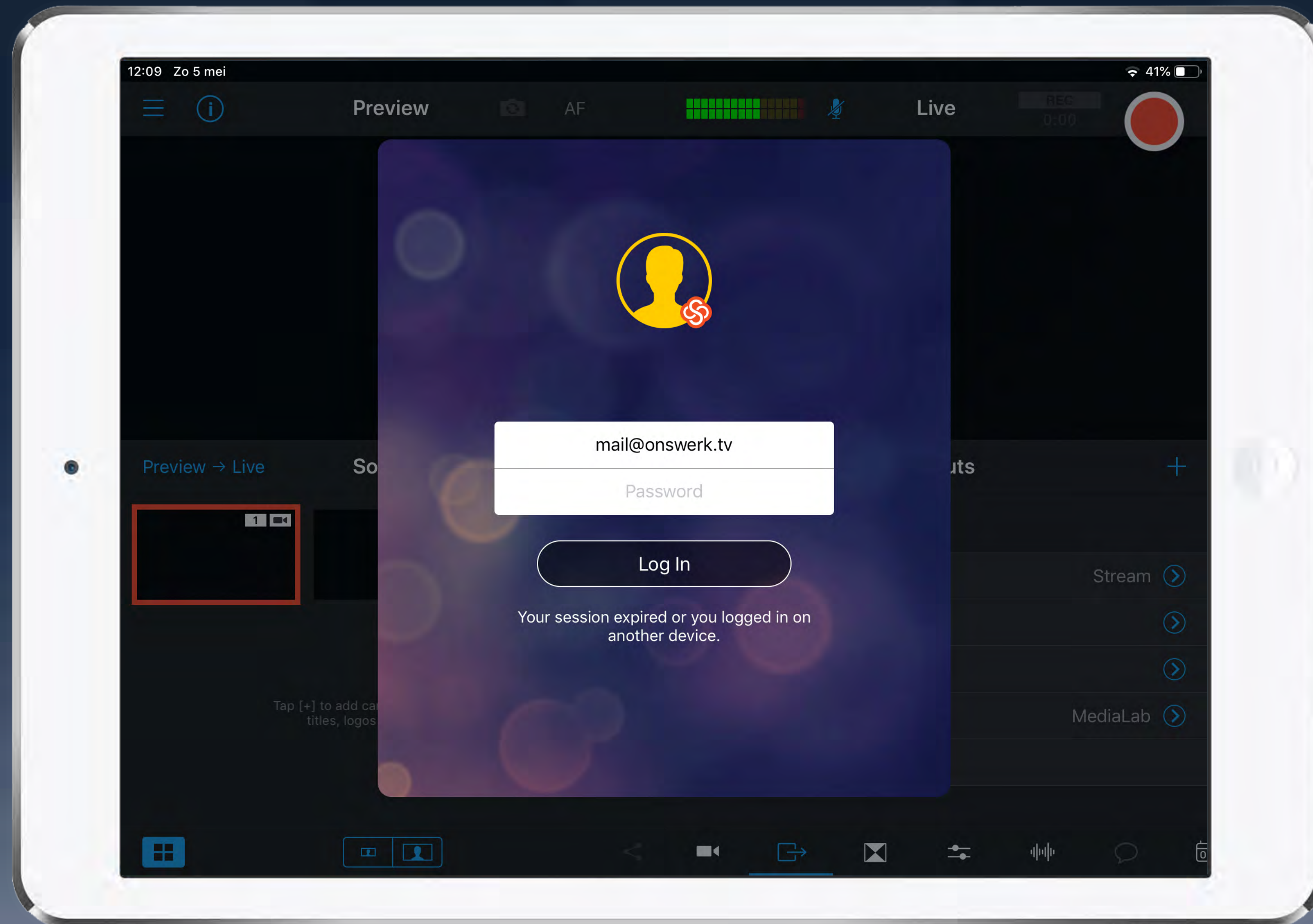


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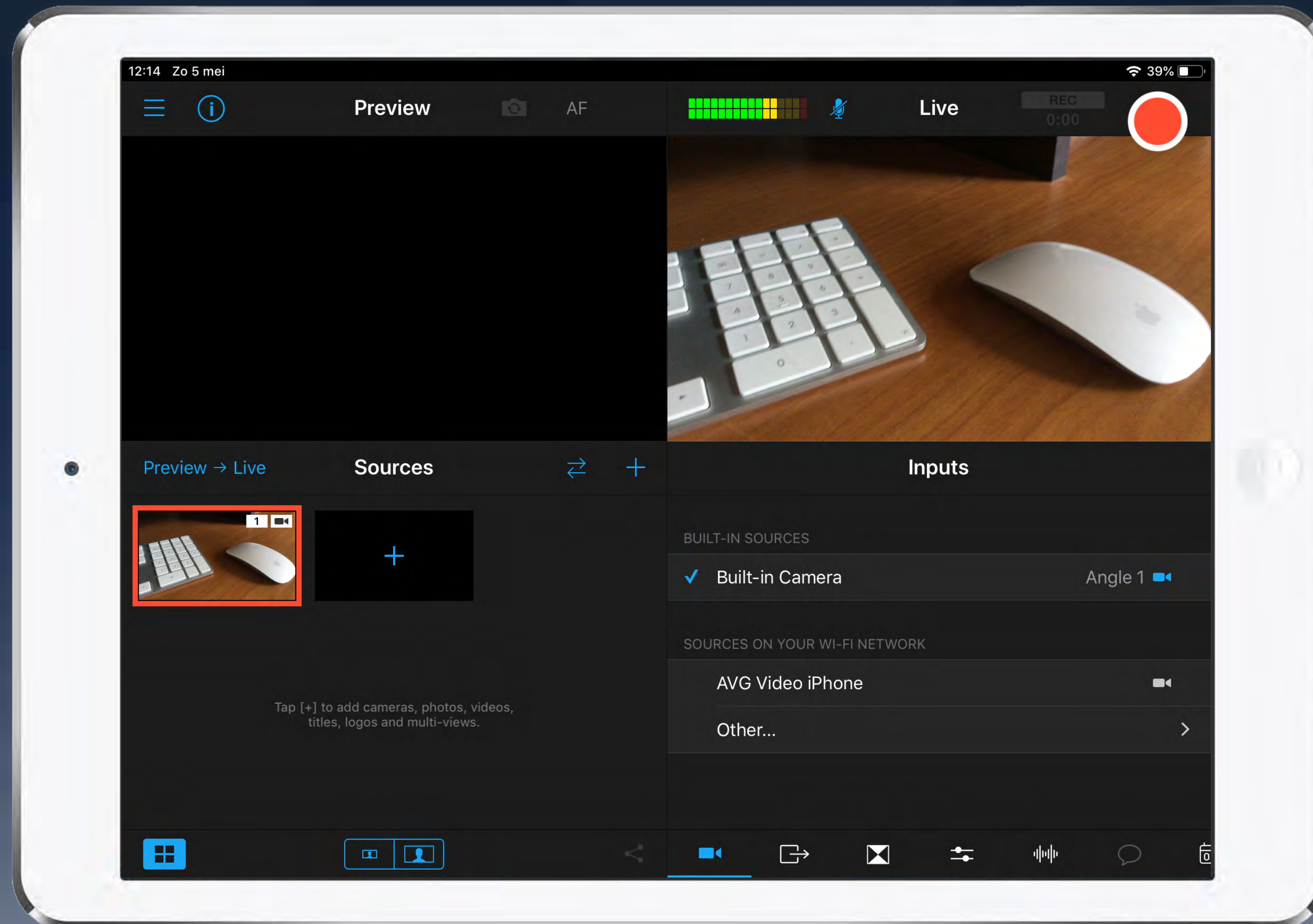


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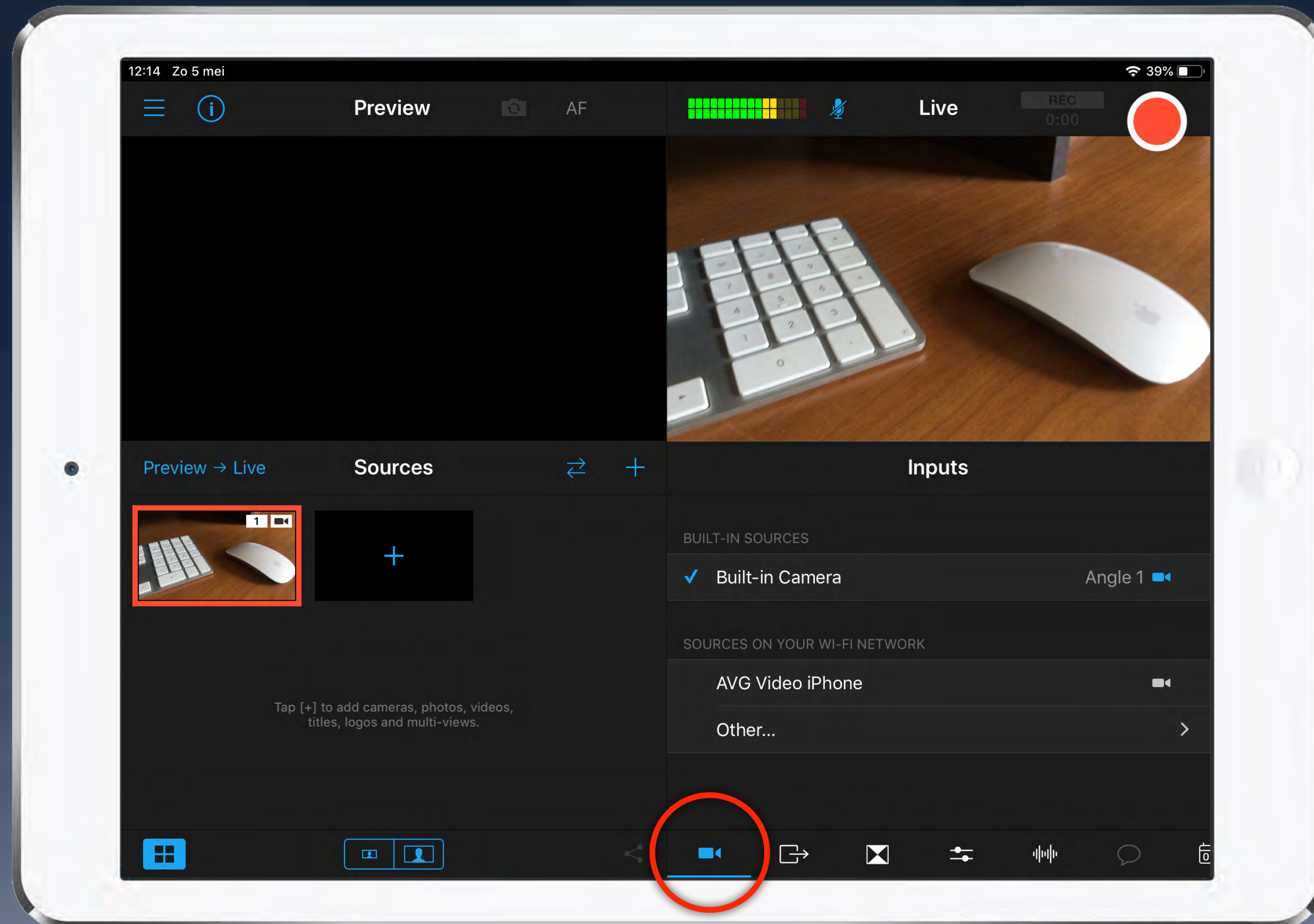


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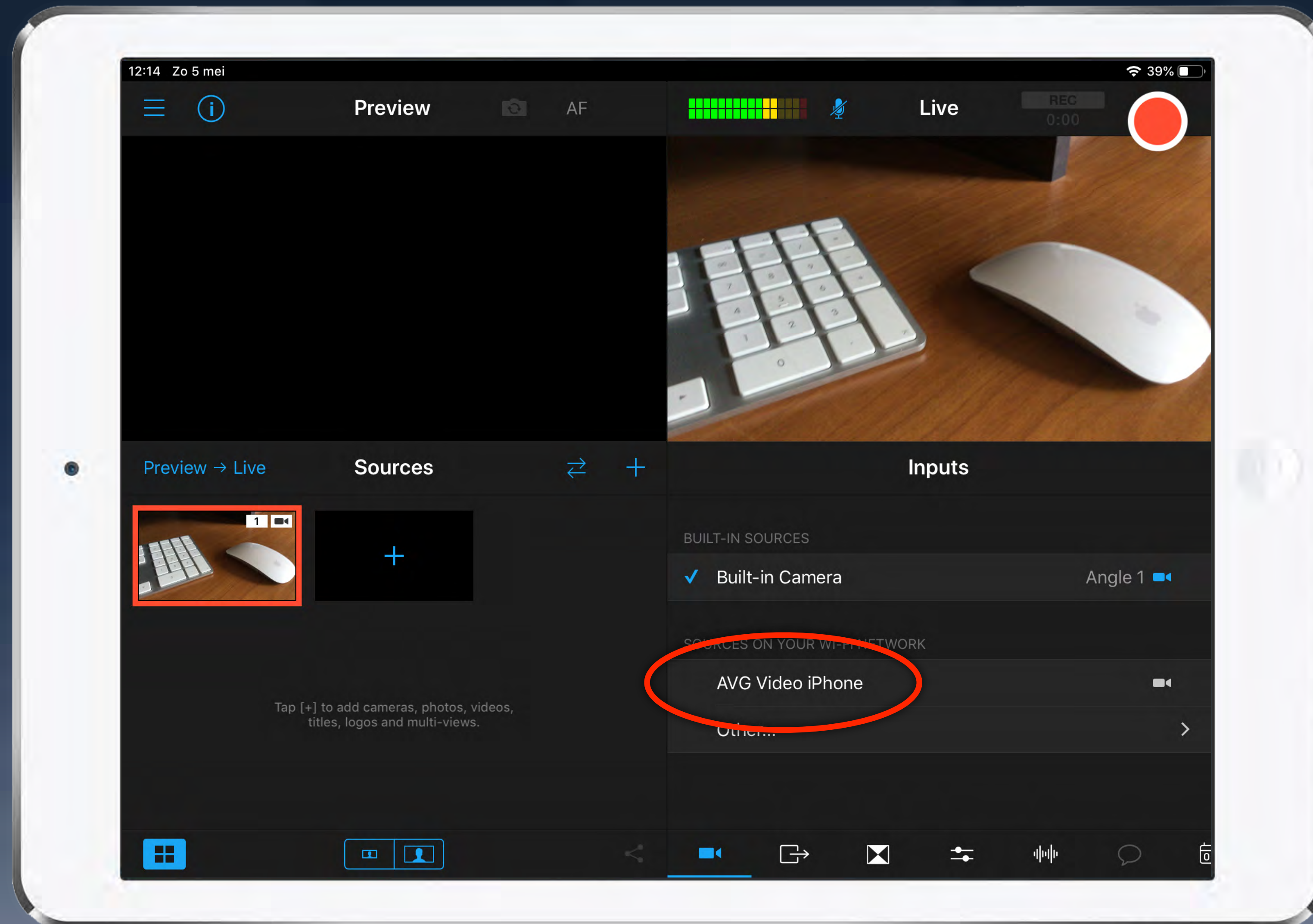


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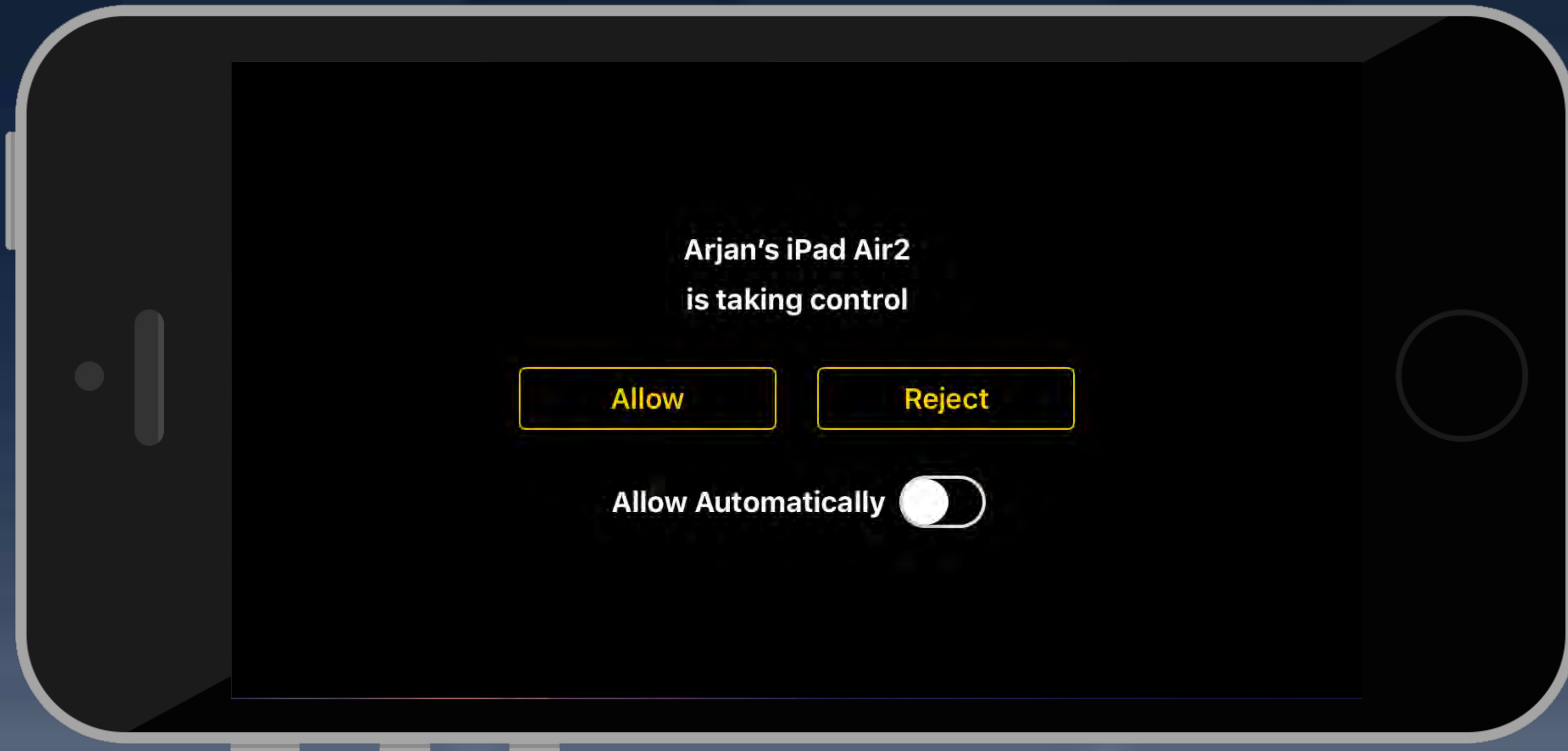


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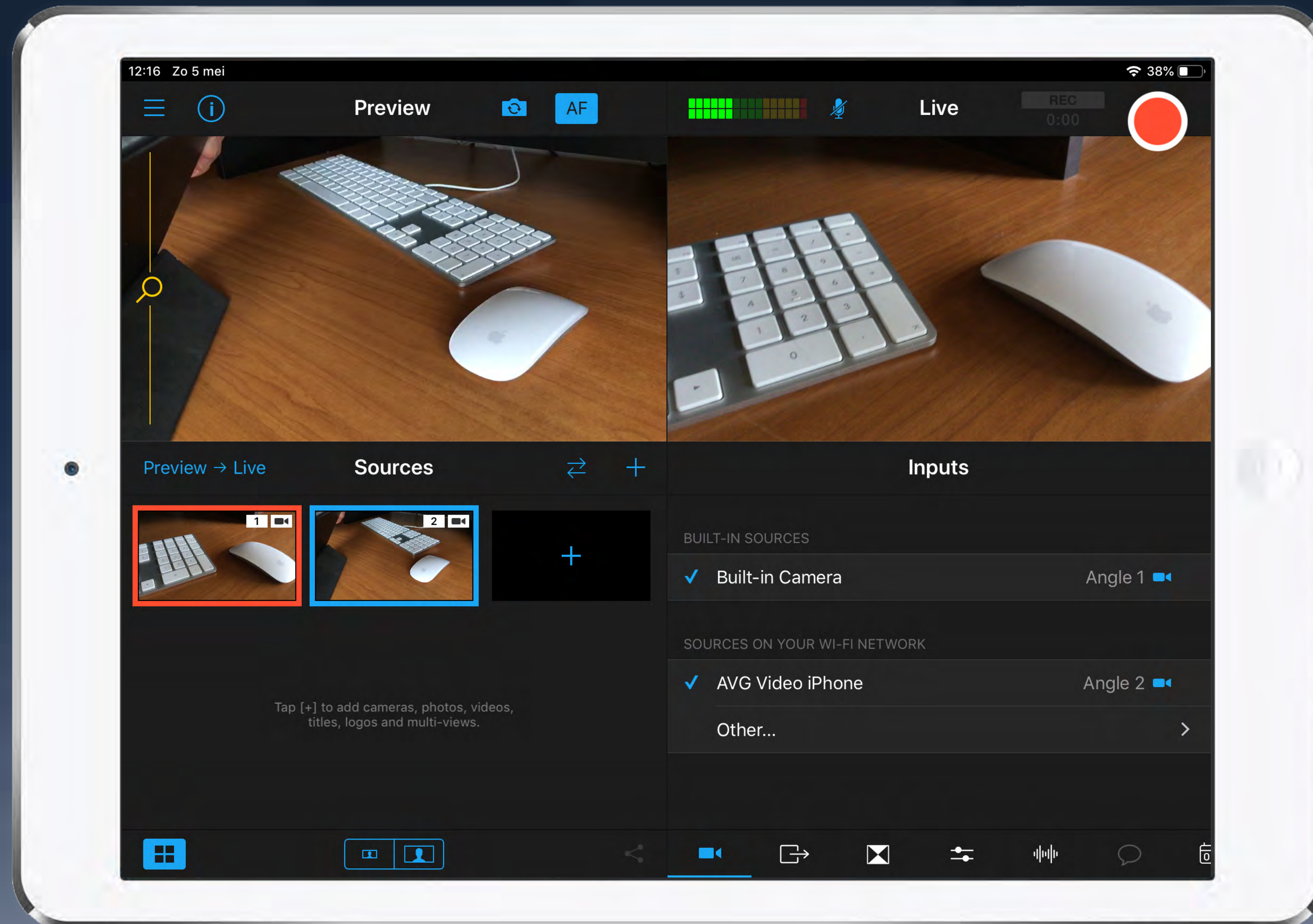


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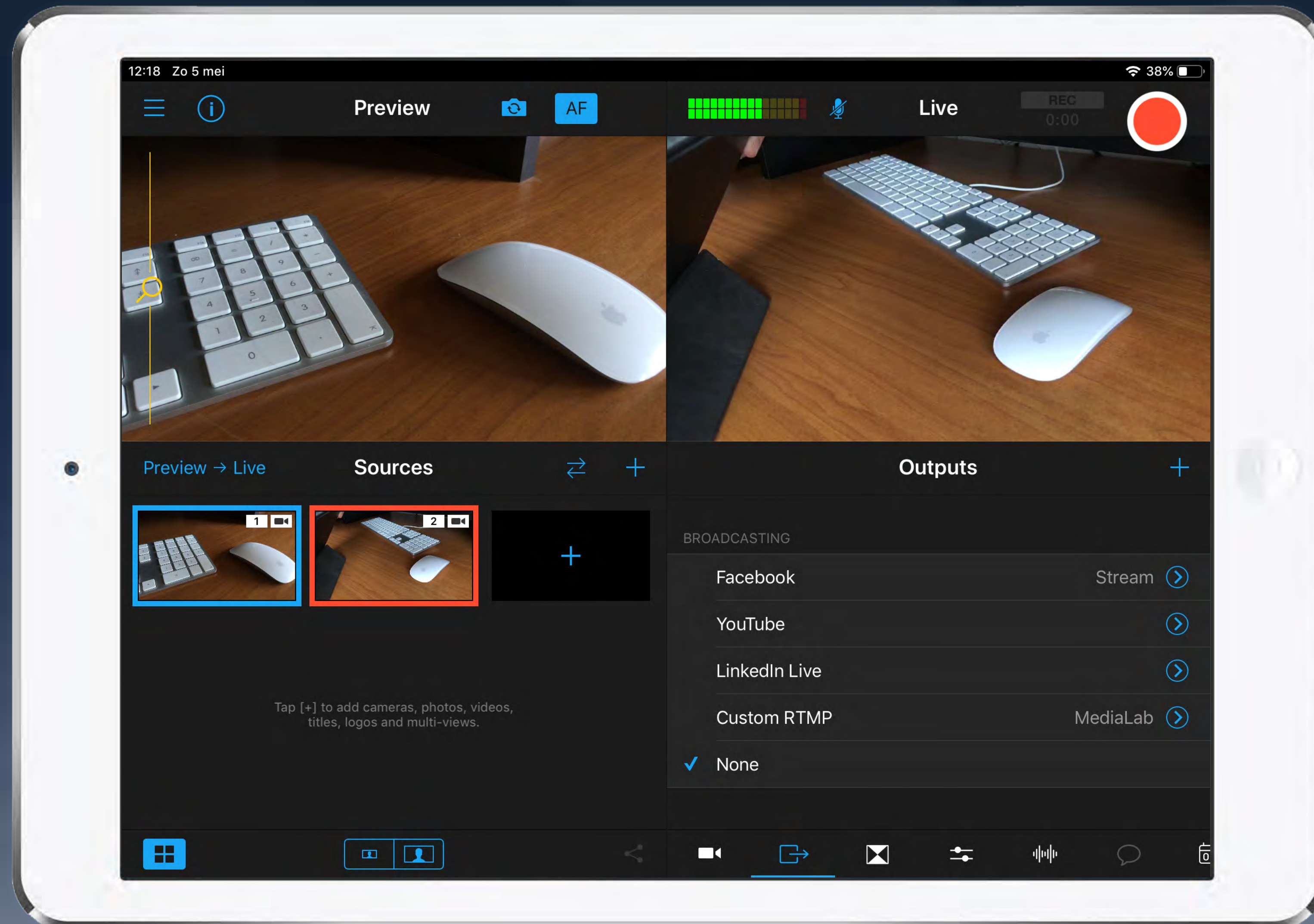


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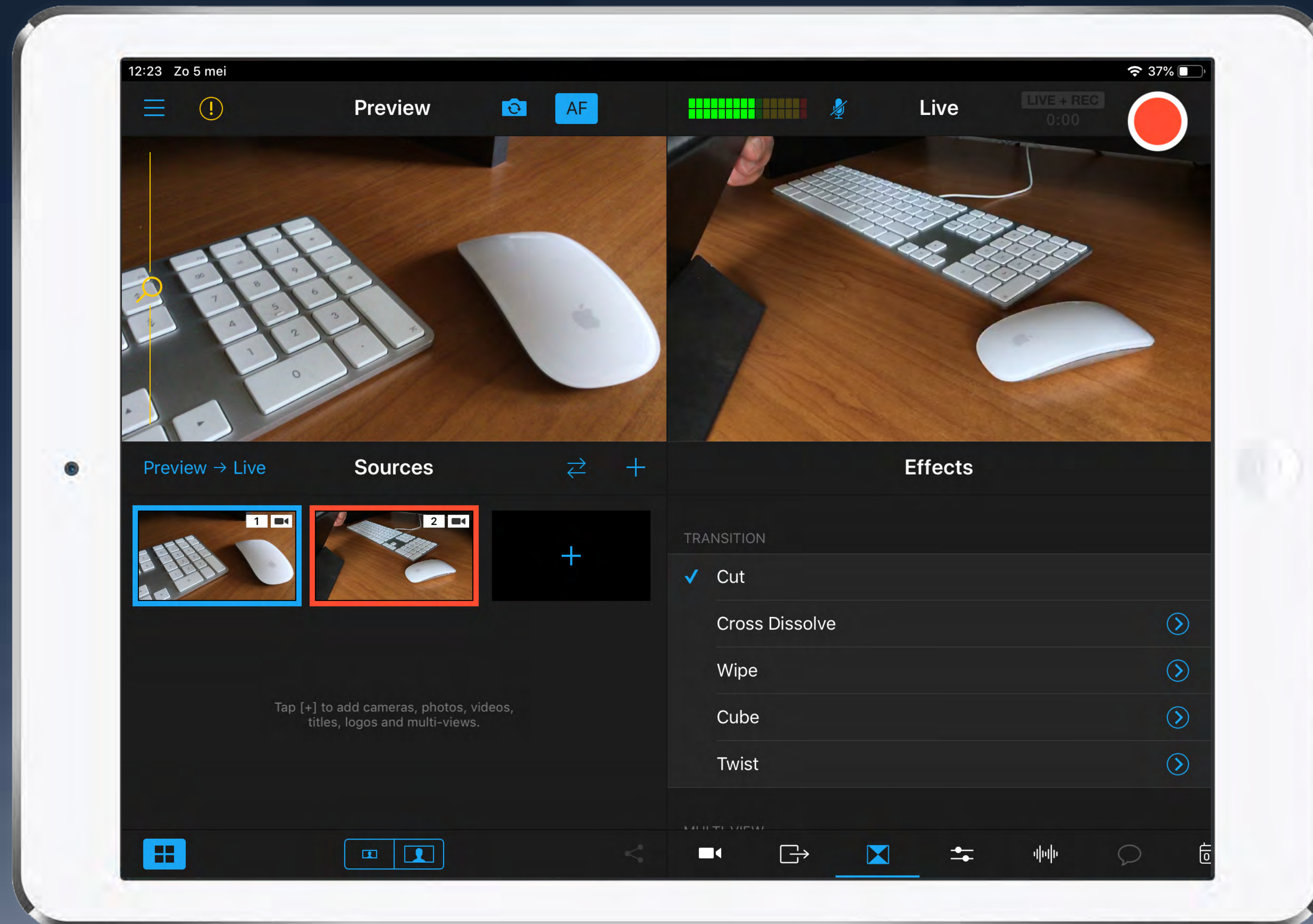


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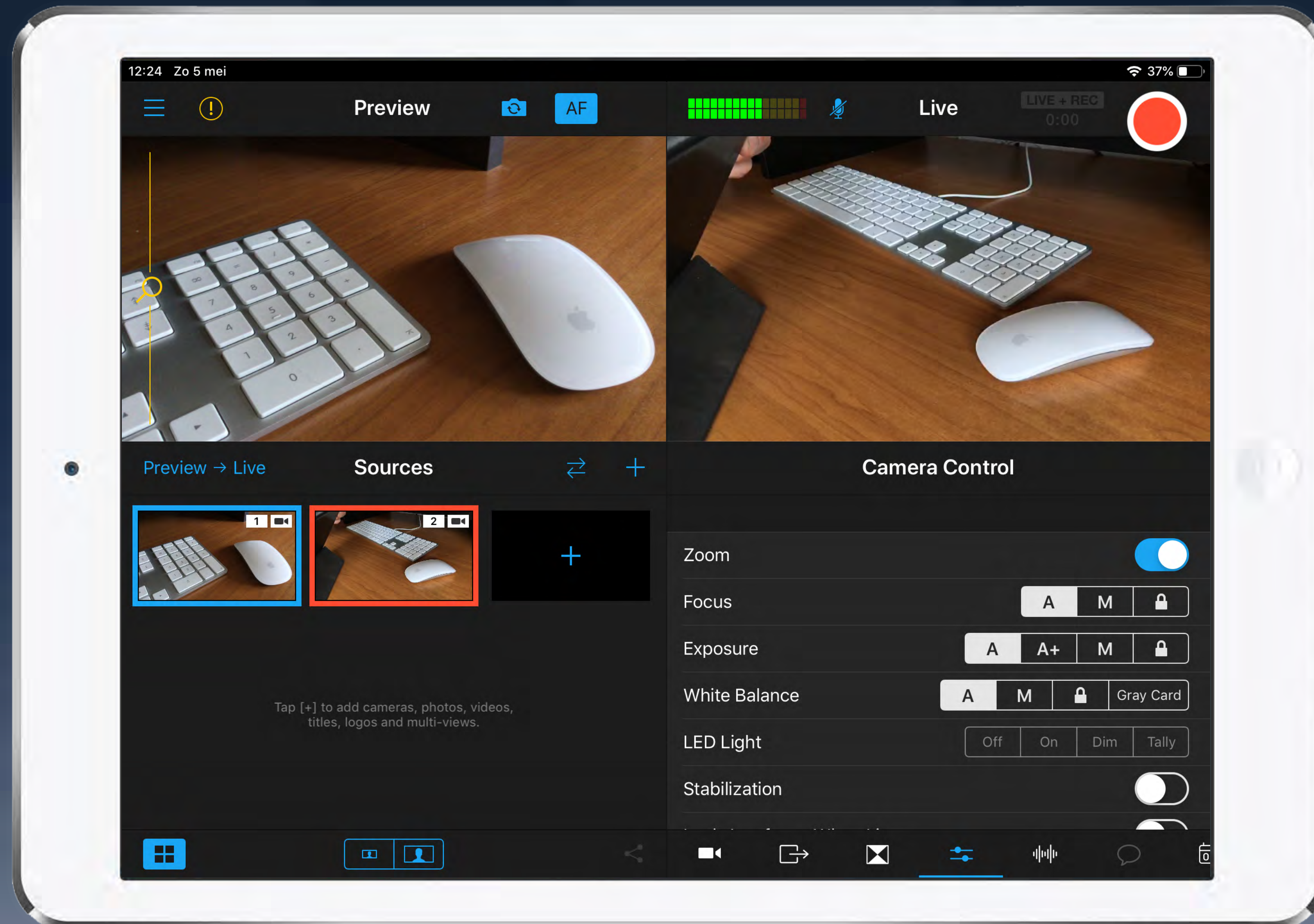


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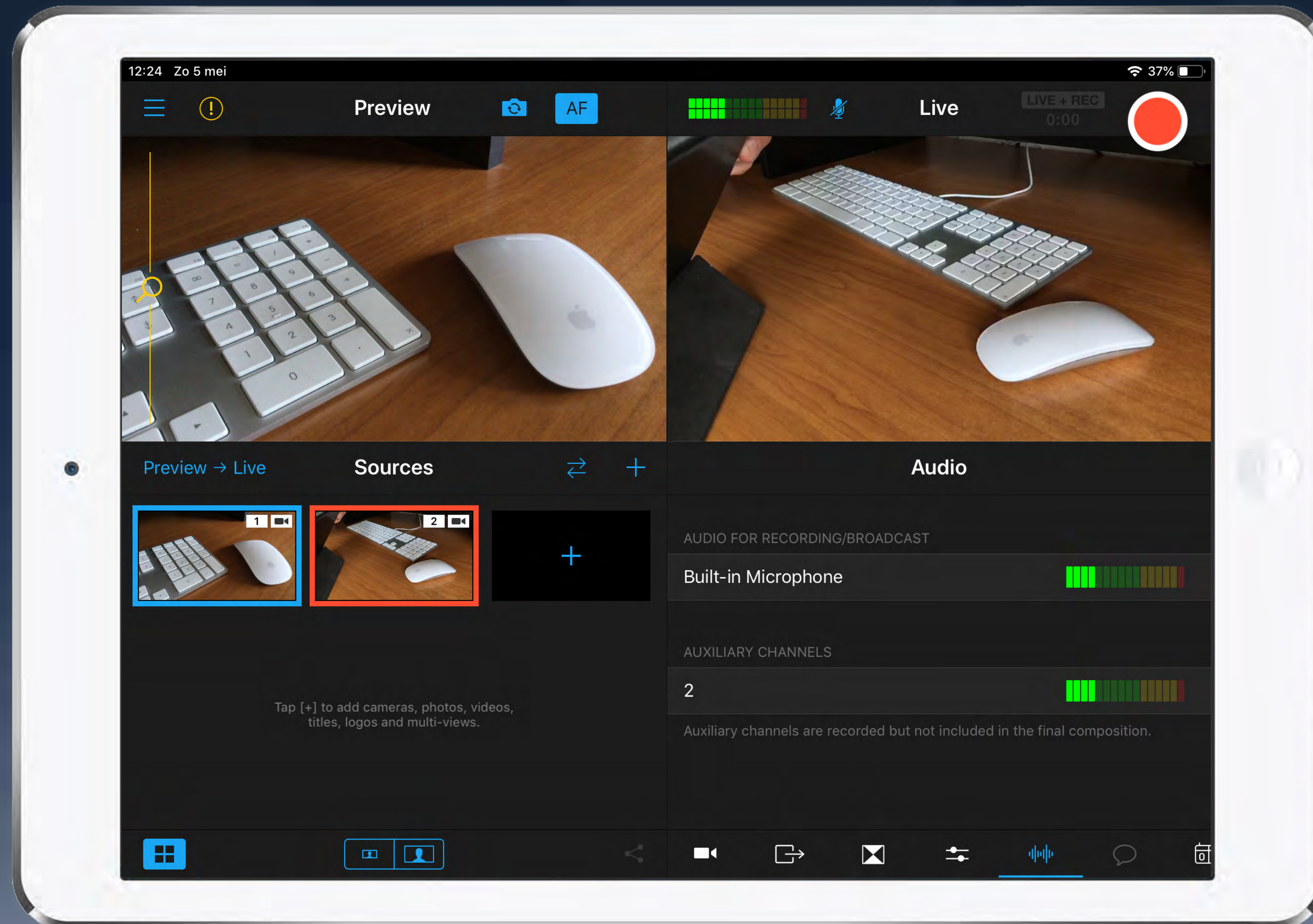


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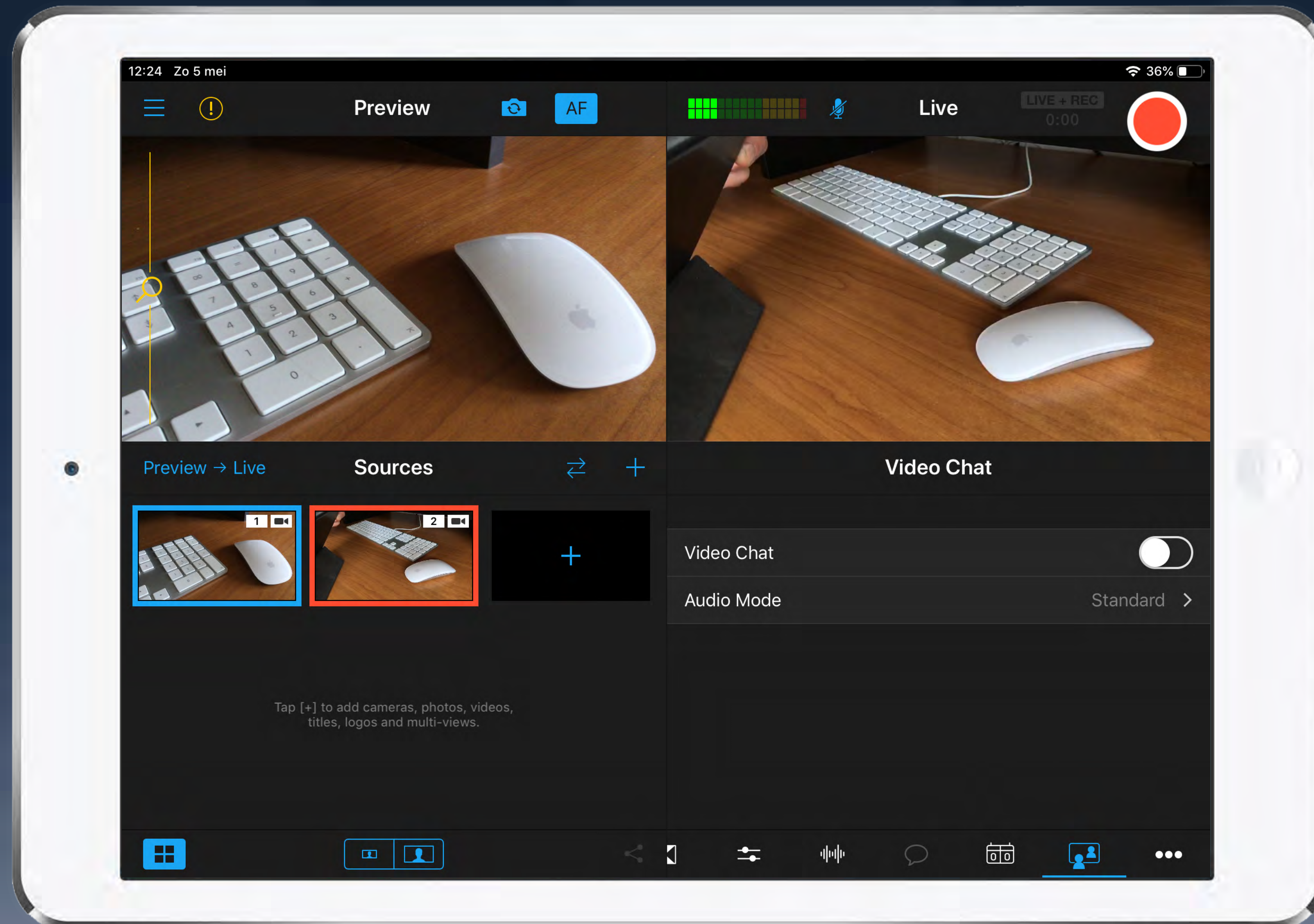


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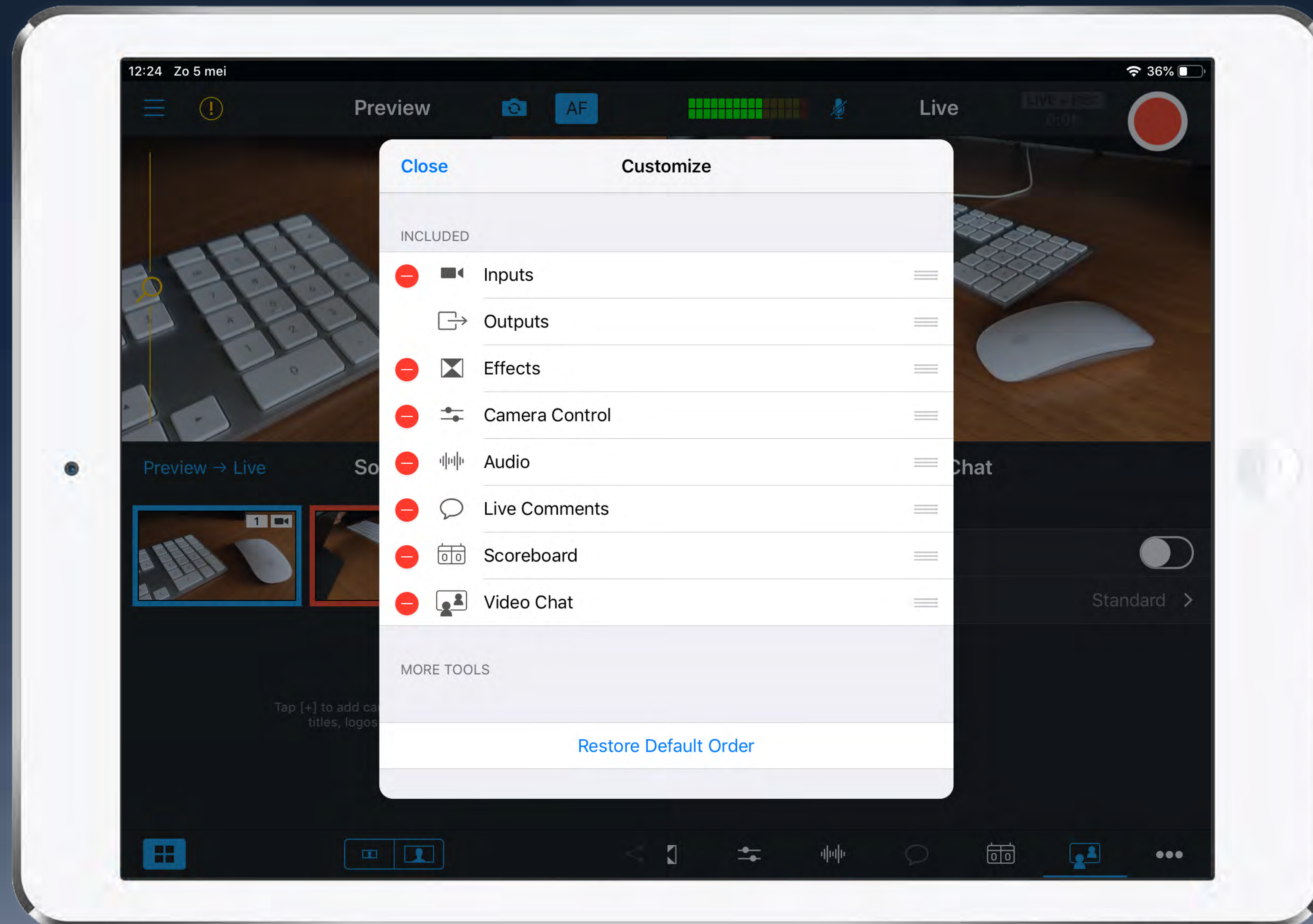


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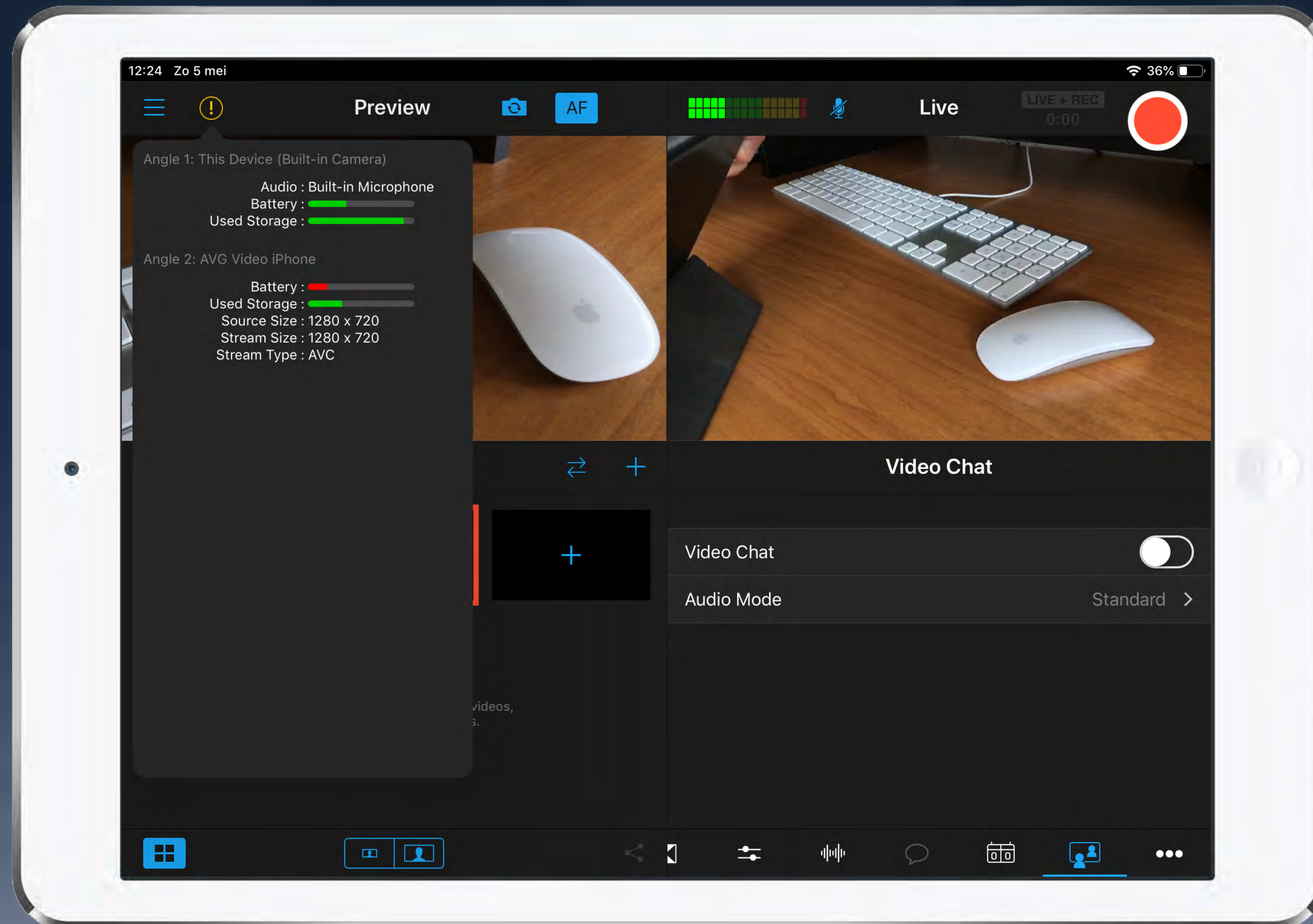


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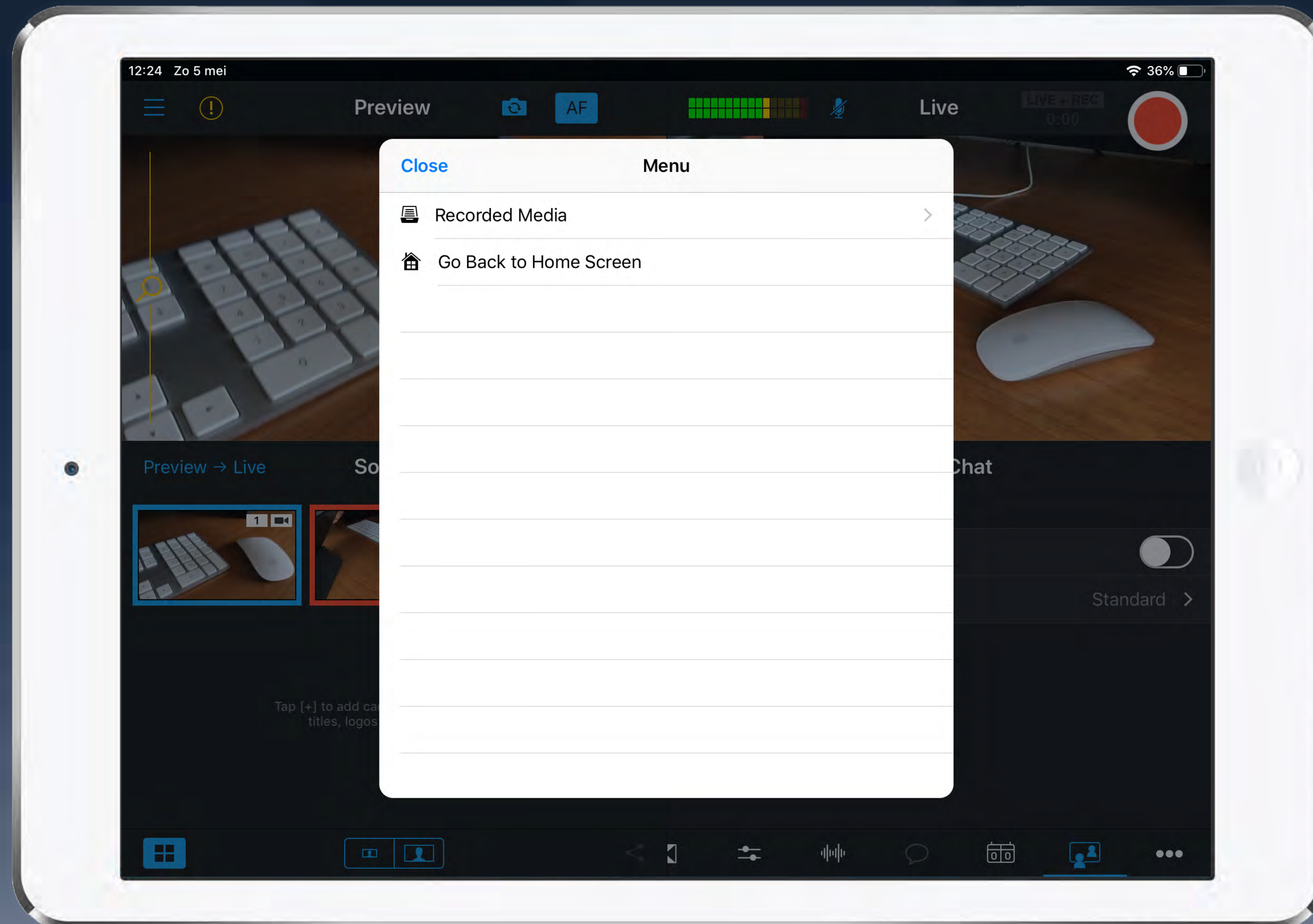


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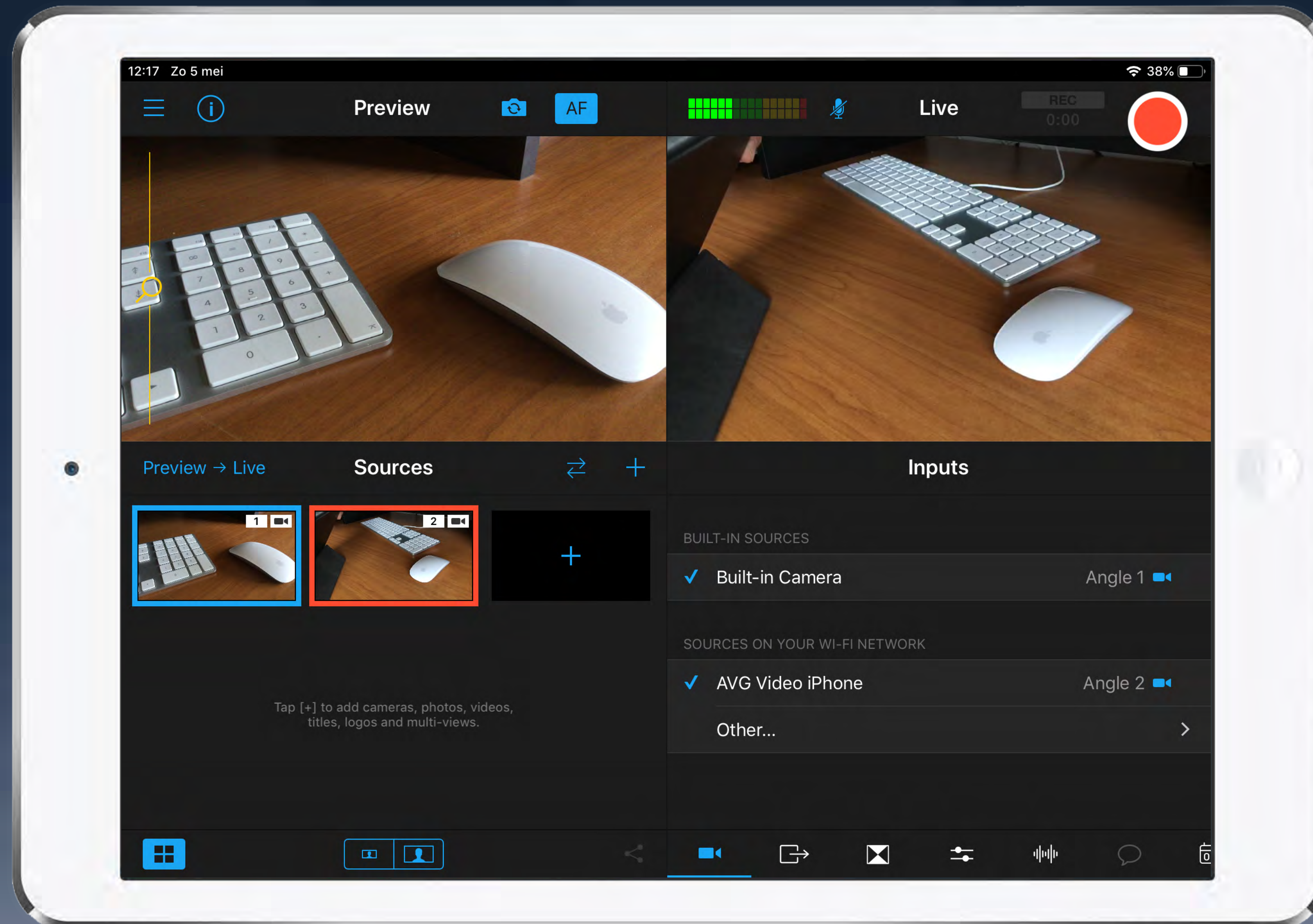


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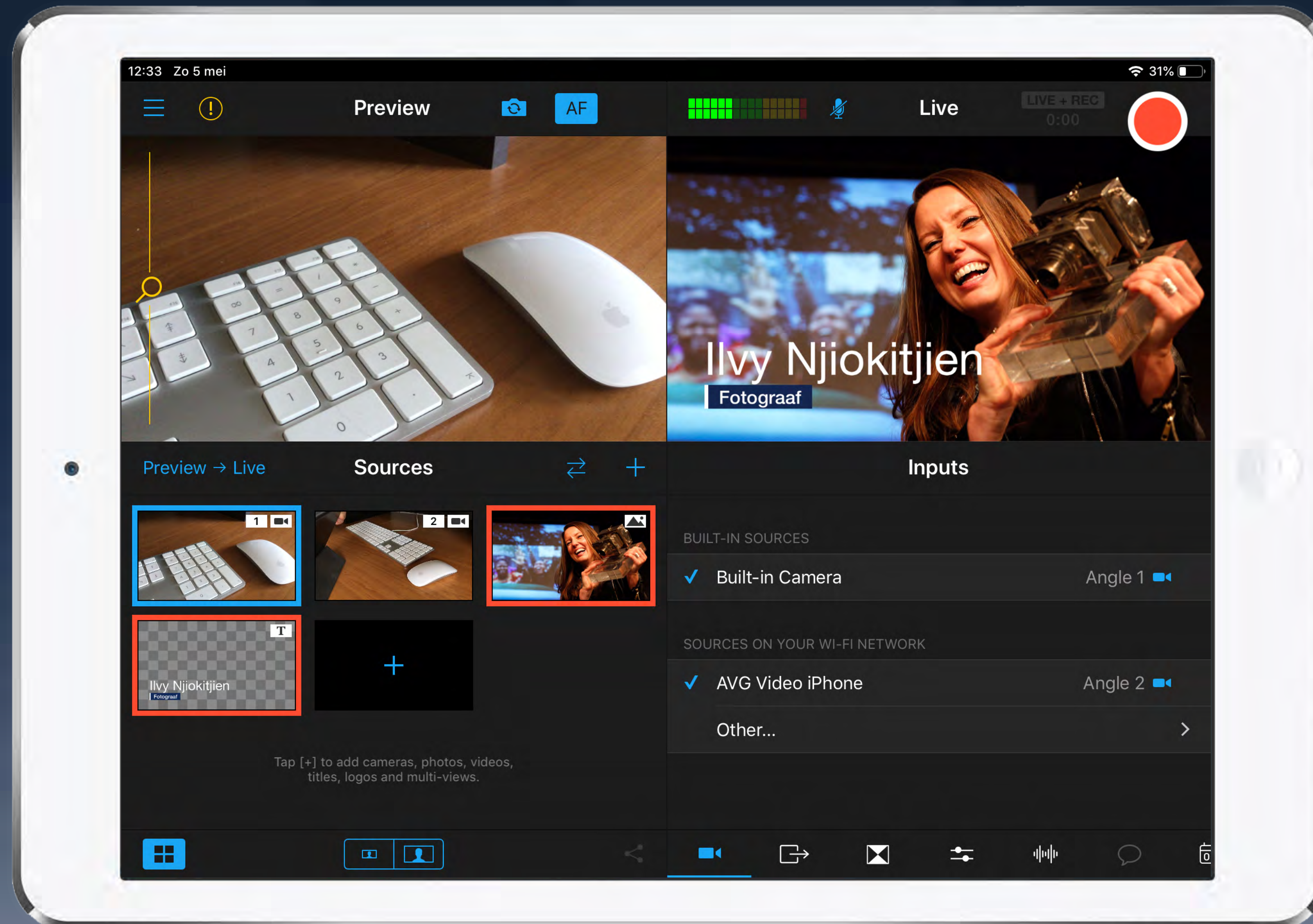


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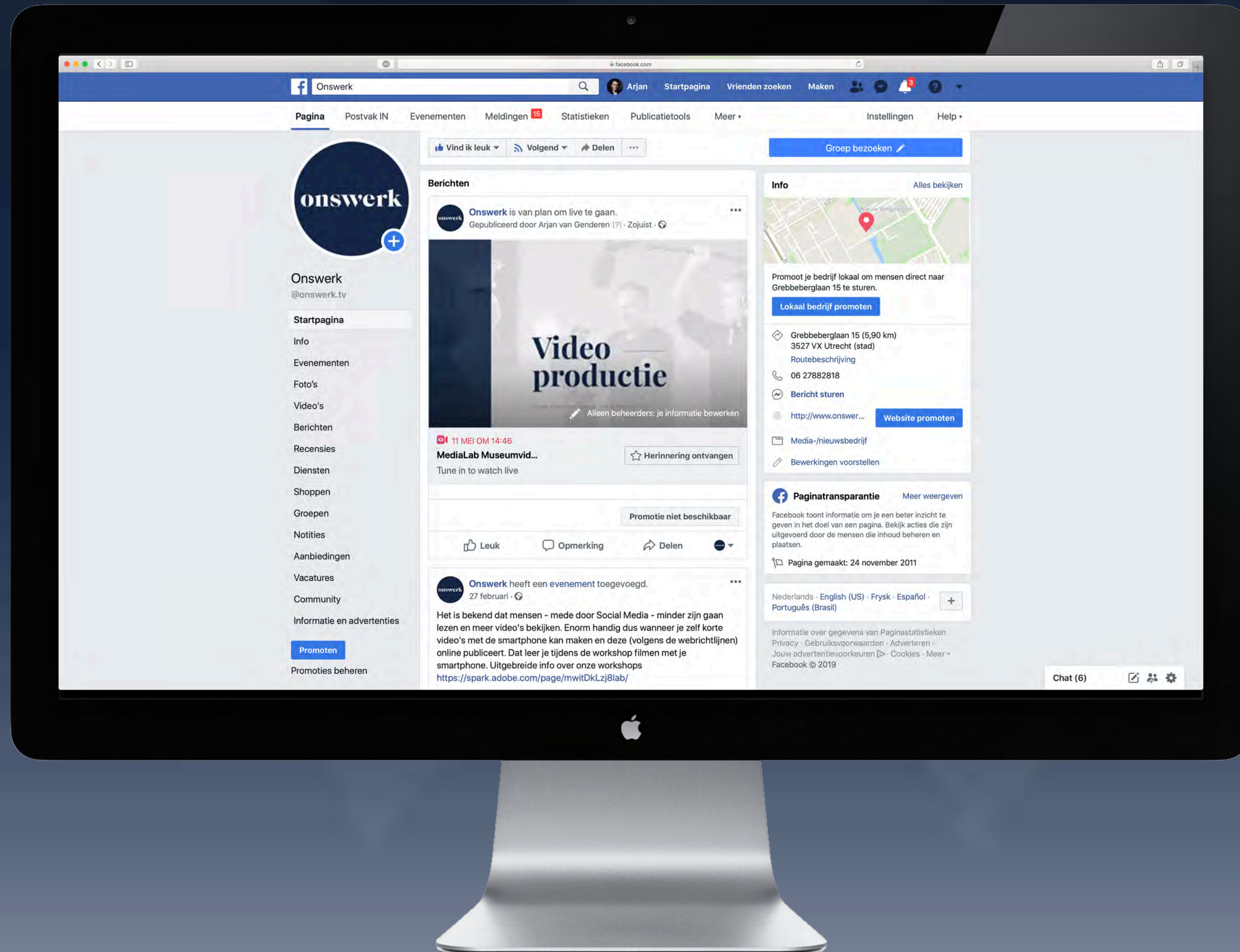




Live uitzending voor Facebook klaarmaken

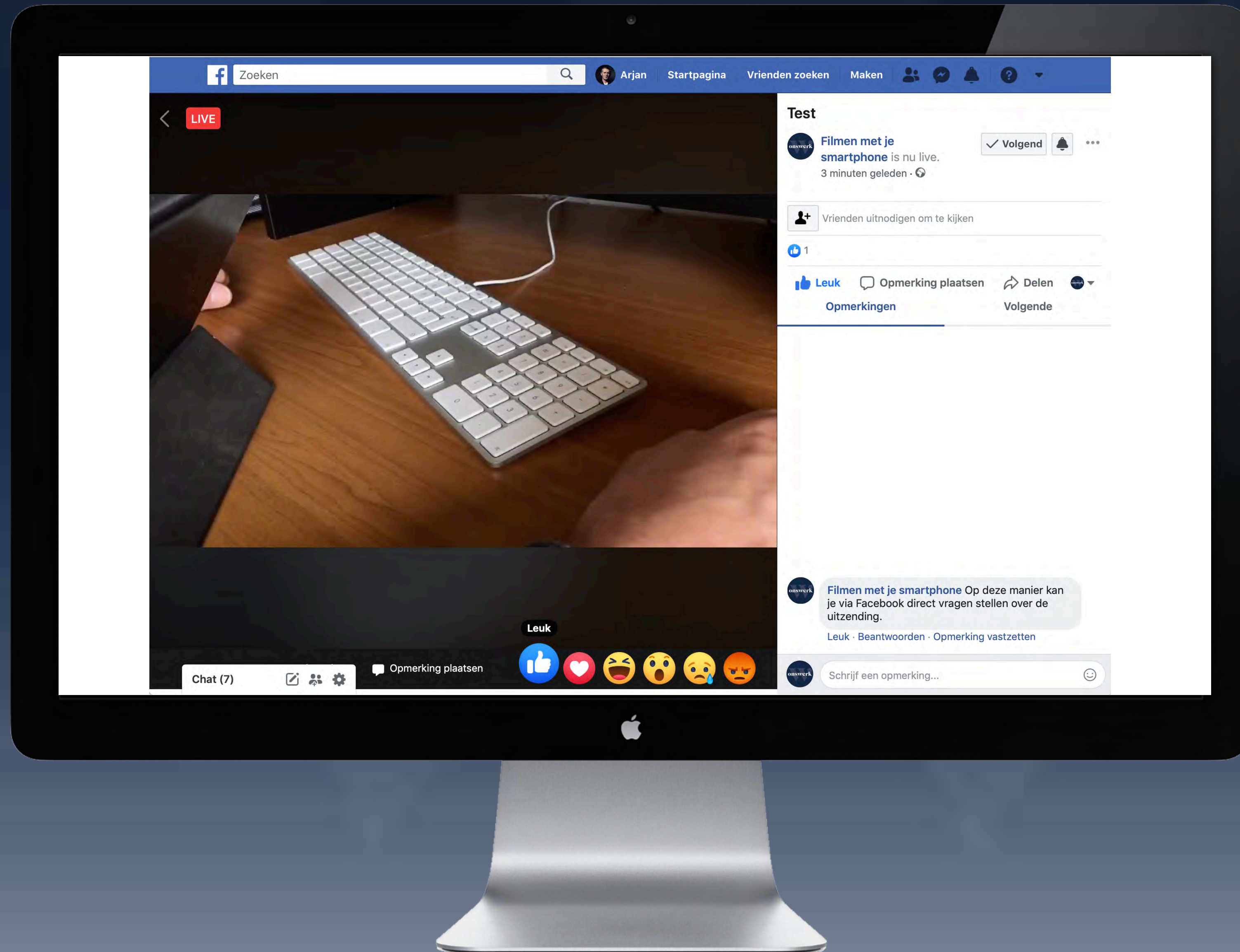


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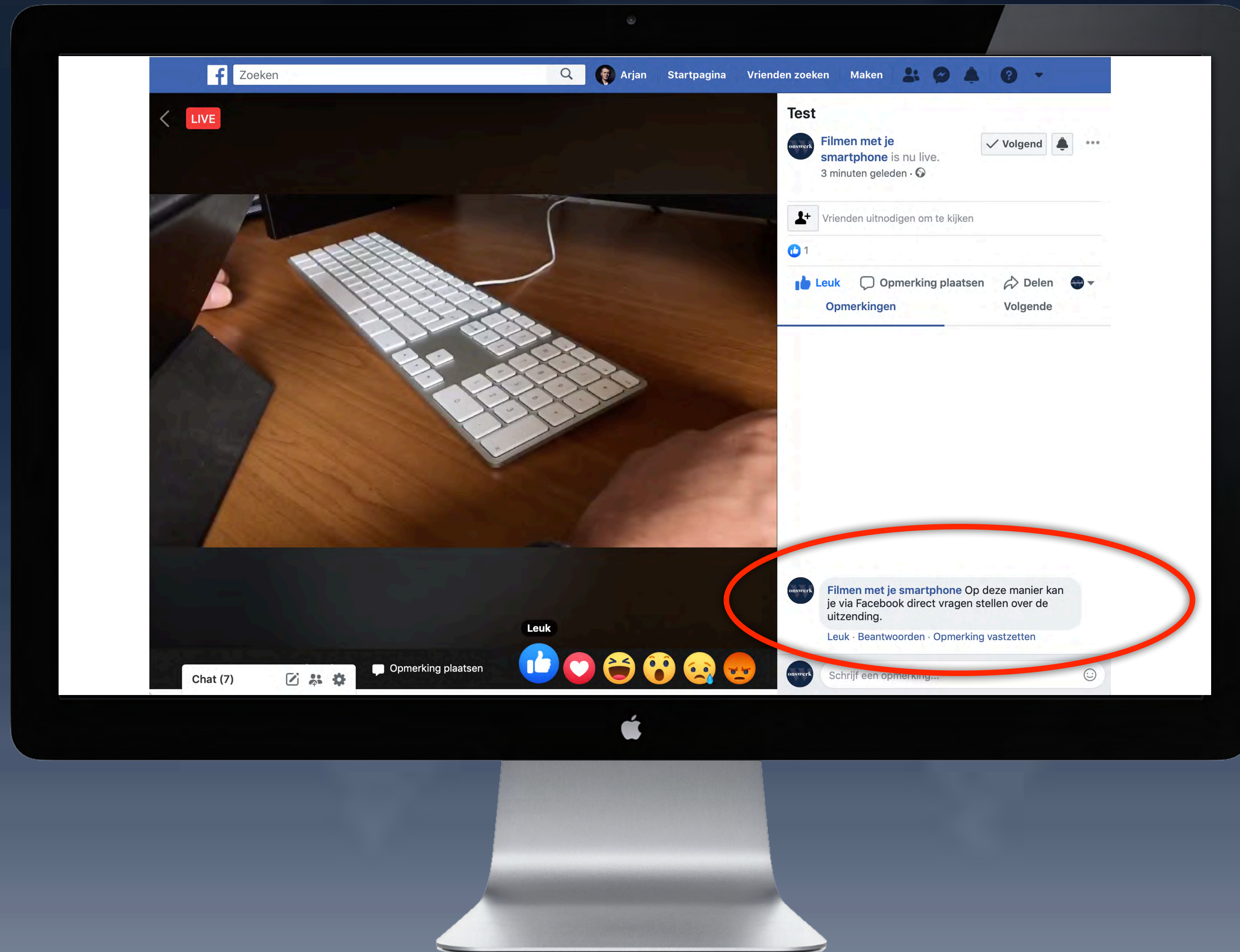


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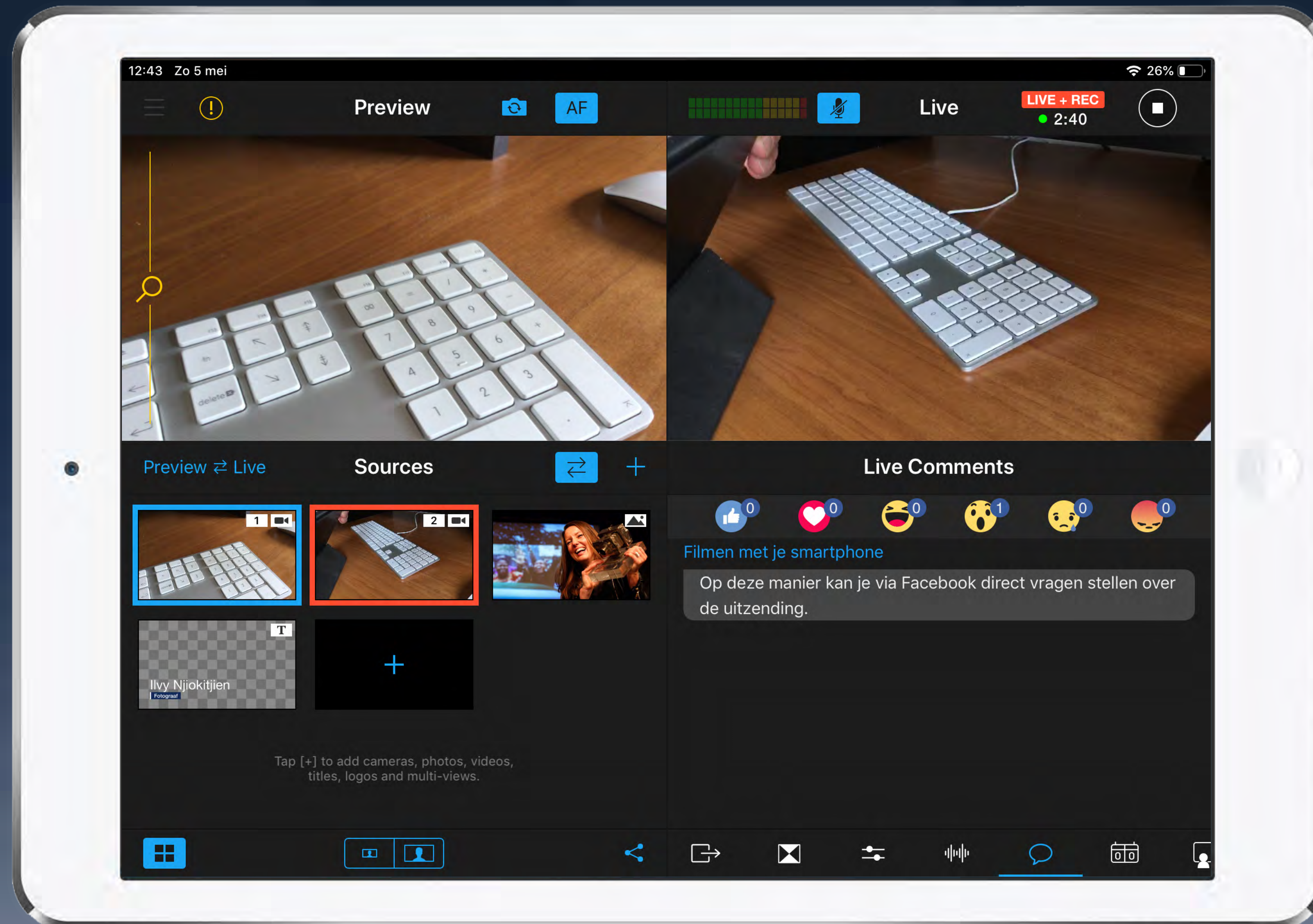


# Live uitzending voor Facebook klaarmaken





# Instellingen Switcher Studio



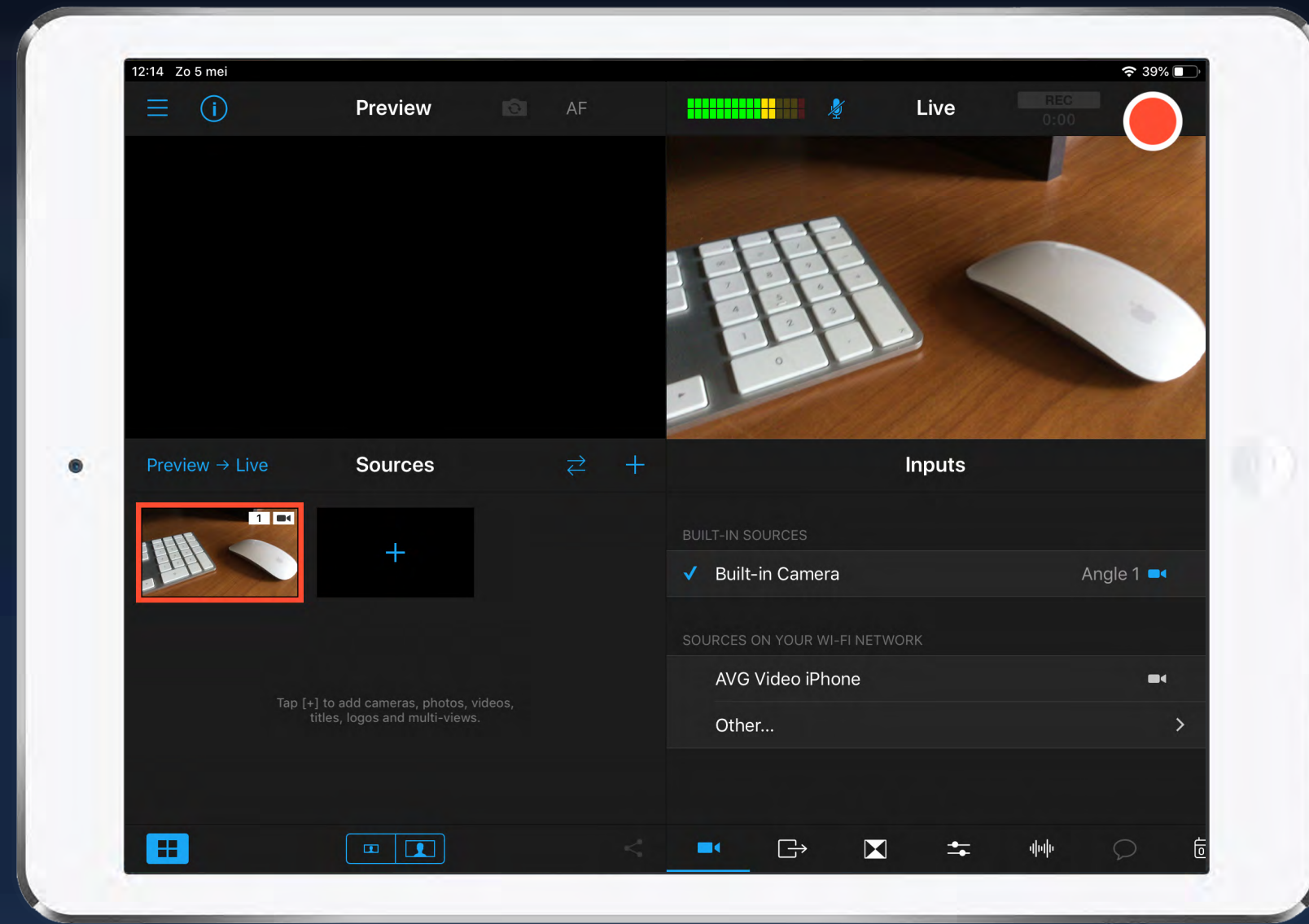


# Praktijkoefening Switcher Studio

Live uitzending vanuit Museum Hilversum  
Expositie Born Free van fotograaf Ivy Njikiktjen

rondleiding door Stef Breugel  
directeur Museum Hilversum







# Opdracht

Twee teams van 5 personen

Team 1: voorbereiding en live uitzending van 10 min

- Cameravrouw - twee personen filmen
- Verslaggever - interview
- Regie, schakelen met switcher
- Redactie facebook stream en vragen

Team 2: videmontage en live uitzending kijken/vragen stellen



# Evaluatie live uitzending



# Switcher Studio abonnement

The screenshot shows the Switcher Studio pricing page. The header includes the Switcher Studio logo and navigation links for Pricing, Switcher for Teams, Support, Blog, and Log In. The main content area features two pricing cards: Professional and Personal. The Professional plan is for small businesses, priced at \$49/month (or \$75/month billed annually), and includes features like all Personal plan features, reminders for followers, 5 video chat hours/month, Microsoft Stream integration, RTMP remote setup & auto-sync, scoreboard for live sports, Facebook crossposting, workshop & training access, affiliate & referral rewards, priority email support, and asset management. The Personal plan is for noncommercial use and individuals, priced at \$29/month (or \$39/month billed annually), and includes features like full Switcher iOS app access, screen sharing from iOS devices, Macs, and PCs, easy streaming to Facebook and YouTube, quick access to video links, and email support. Both plans have a 'Start My Trial' button.

Prices and Plans | Switcher Studio

switcherstudio.com

(5) Onswerk - Startpagina

Switcher Studio

Pricing Switcher for Teams Support Blog Log In

## Professional

For small businesses

**\$49/mo**  
*Billed annually or \$75 month-to-month*

[Start My Trial](#)

- All Personal plan features
- Reminders for followers
- 5 Video Chat hours/month
- Microsoft Stream integration
- RTMP remote setup & auto-sync
- Scoreboard for live sports
- Facebook Crossposting
- Workshop & training access
- Affiliate & referral rewards
- Priority email support
- Asset management

## Personal

For noncommercial use and individuals

**\$29/mo**  
*Billed annually or \$39 month-to-month*

[Start My Trial](#)

- Full Switcher iOS app access
- Screensharing from iOS devices, Macs, and PCs
- Easy streaming to Facebook and YouTube
- Quick access to video links
- Email support

[↑](#)



Streaming diensten - gratis

facebook<sup>®</sup>

You **Tube**

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# Streaming diensten

Prices and Plans | Switcher Studio

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## Vimeo Premium

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- ✓ Unlimited live streaming in the customizable Vimeo player
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- ✓ Powerful workflow, marketing, and analytics tools

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# Video workshops

ONZE EXPERTISE, JOUW BEWOGEN BEELD



# Video productie

JOUW BEWOGEN BEELD, ONZE PRODUCTIE

Vragen, nu of in de toekomst? [mail@onswerk.tv](mailto:mail@onswerk.tv)